




Faculty Details



Title	DR.	First Name	SUNITA	Last Name	CHAKI	Photograph
Designation	Associate Professor					
Address	D - 256, 2nd Floor, Ram Prastha Colony Ghaziabad – 201011 Uttar Pradesh, India					
Phone No	9810446649					
Email/	Sunita.chaki@bramb.du.ac.in Sunitachaki@gmail.com					
Web-Page						
Educational Qualifications						
Degree/Certification		Institution			Year	
Ph.D.		Amity University, Noida, UP			2020	
M.A. (Economics)		University of Agra, UP			1995	
Certificate Course in C Programming		MBit, Delhi			2005	
Certificate Course in Visual Basic & RDBMS		MBit, Delhi			2006	
Certification Course in Social Media Marketing		Programming Hub			2020	
Certification Course in Digital Marketing		Programming Hub			2020	
Career Profile						
<p>With over 29 years of teaching experience at Delhi University, currently serving as an Associate Professor in the Department of Business Economics, Dr. Bhim Rao Ambedkar College, Delhi University.</p> <p>Completed IT courses in C Programming and RDBMS from Mbit Delhi. Experienced in teaching a diverse range of subjects, including:</p> <ul style="list-style-type: none">• Computer Fundamentals• Programming in C Language• Applications of Computers• DBMS: Concepts and Applications• Business Legislation in India• Basic Statistics• Indian Financial System• Organizational Behaviour						

- Marketing Management
- Digital Marketing
- Basic IT Tools

Actively contributed to syllabus restructuring under the National Education Policy (NEP).

Administrative Assignments

Academic and Administrative Contributions

- Editorial Board Member, *Academia* – International Multidisciplinary Bi-Annual Journal of the college (2014-15).
- Member, Syllabus Restructuring Committee for BMS (Hons) (2014-15).
- Co-Convenor, Automation of Accounts Section Committee (2014-15).
- Co-Convenor, Admission Committee (2015-16) under the Choice-Based Credit System (CBCS).
- Convenor, NAAC Steering Committee for Criterion IV – Infrastructure and Learning Resources (2016).
- Member, Annual Report Committee (2015-16).
- Convenor, Computer Lab Committee (2014-15 & 2015-16).
- Co-Convenor, Time-Table Committee (CBCS) (2014-15 & 2015-16).
- Teacher-in-Charge, Department of Business Economics (2014-15 & 2024-25).
- Convenor, Cultural Committee (2022-23).
- Convenor, Computer Lab Committee (BRAC).
- Coordinator, IQAC-NAAC, Dr. BRAC (2025).
- Faculty Member, Add-On Certificate Courses for IT skills enhancement.
- Contributor, Introduction of Undergraduate Course in Management Studies, coordinating with FMS on admission policies.
- Organizer, *Annual Fest 'Radiance'* (2014-15).

Curriculum Development & Examination Contributions

- Paper Setter for subjects including:
 - Indian Financial System
 - Business Finance
 - International Trade
 - Legal Aspects of Business
 - Organizational Behavior
 - Various subjects in Business Economics
- Syllabus Restructuring Contributions:
 - BBE Papers: Financial Management, Legal Environment of Business, Digital Marketing, Financial Institutions & Markets.

<ul style="list-style-type: none"> ○ BBE (2003): Computer Fundamentals, Applications of Computers, Programming in C.
Areas of Interest / Specialization
Specialization <ul style="list-style-type: none"> • Operating Systems & IT Tools: Windows, Office XP, Basic IT Skills • Programming & Databases: Programming in C, Database Management Systems (DBMS) • Business & Finance: Corporate Finance, Organizational Behavior • Digital Expertise: Digital Marketing
Subjects Taught
Experience in teaching a diverse range of computer and business-related subjects, including: <ul style="list-style-type: none"> • Computer Science & IT: Computer Fundamentals, Programming in C, Applications of Computers, DBMS - Concepts and Applications, Basic IT Tools • Business & Finance: Business Legislation in India, Indian Financial System, Corporate Finance, Basic Statistics • Management & Marketing: Organizational Behavior, Marketing Management, Digital Marketing
Research Guidance
Publications Profile
<ul style="list-style-type: none"> • Content Development: Contributed five modules as a content writer for the e-PG Pathshala Project by UGC under MHRD, Government of India, focusing on Project Appraisal and Impact Analysis. • Publications in Peer-Reviewed & Indexed Journals: <ul style="list-style-type: none"> ○ <i>Indian Banking - Challenges, Reforms, and Road Ahead</i> – Published in the International Journal of Banking, Risk, and Insurance (UGC-listed). ○ <i>On the Roads of Recovery: How Far to Go?</i> – Published in the Indian Journal of Economics and Business (ABDC-C & Scopus indexed). ○ <i>Financial Performance of Banks in India: Are Banks Sound Enough to be Banked Upon?</i> – Scopus indexed. ○ <i>Insolvency & Bankruptcy Code of India – A Mirage or a Milestone?</i> – Peer-reviewed journal. ○ <i>A Biblioshiny Analysis of Research Trends and Innovations in Autonomous Vehicle Technology</i> – UGC-listed journal. ○ <i>AI-Powered Algorithmic Trading Among Individual Investors</i> – Peer-reviewed journal.

- **Conference Presentation:**
 - Presented a paper titled "Journey Towards Recovery: Insolvency and Bankruptcy Code of India – A Mirage or a Milestone" at the International Conference on Information Technology and Management for Sustainable Development (ICITMSD-2019), organized by Uttaranchal Institute of Management, Uttaranchal University, Dehradun (August 9-10, 2019).

Conference / Presentations /Workshops

Conferences, Seminars & Symposia Attended

1. National Conference on “WTO and Sustainable Development” – Sep 2001, Department of Business Economics, University of Delhi, South Campus.
2. National Seminar on “Contemporary Issues in Management” – Feb 2010, SGTB Khalsa College, Delhi.
3. International Symposium on “Contemporary Issues in South Asian Region” – Oct 2015, BRAC, University of Delhi.
4. Two-Day International Conference on “Sustainable Business Models: Innovative Strategies and Practices” – March 2016, Shyam Lal College, University of Delhi.
5. National Seminar on “E-learning and MOOCs in Higher Education” – March 2017, SGTB Khalsa College, University of Delhi.

Faculty Development Programs (FDPs) & Workshops Attended

Teaching & Research Methodology

1. Orientation Course – March 2003, Centre for Professional Development in Higher Education (CPDHE), University of Delhi.
2. Refresher Course in “Computer Applications” – May 2006, CPDHE, University of Delhi.
3. Three-Week Refresher Course in “Commerce and Business Management” – Sep 2011, Jamia Millia Islamia, Delhi.
4. Three-Week Refresher Course in “Peace and Conflict Studies (Interdisciplinary)” – March 2012, Jamia Millia Islamia, Delhi.
5. Nine-Day Workshop for Capacity Building – Feb 2010, Institute of Lifelong Learning, University of Delhi.
6. One-Week FDP on “Developing Skills for Specialized Research” – Dec 2017, RDIAS, Delhi.
7. Workshop on “Plagiarism in Research” – Jan 2019, Dr. Bhim Rao Ambedkar College, University of Delhi.

Research Methods, Data Analysis & Software Training

1. Workshop on “Information Technology” – July 2013, CPDHE, University of Delhi.
2. Workshop on “Research Methods, SPSS, and Thesis Writing” – May 2015, Institute of Chartered Management Association (ICMA), Delhi.
3. One-Week FDP on “Research Methodology and Data Analysis using EXCEL, SPSS & E-VIEWS” – May 2016, Moti Lal Nehru College, University of Delhi.
4. Two-Day Workshop on “Research Methodology and Data Analysis using SPSS” – April 2017, Kirori Mal College, University of Delhi.
5. One-Week FDP on “Advanced Data Analysis using SPSS and Structural Equation Modeling (SEM) using AMOS” – Nov 2017, BVIMR, Delhi.
6. One-Week FDP on “Data Analytics using SEM and Panel Data” – June 2018, MAIMS, Delhi.
7. One-Week FDP on “Selection of Appropriate Research Methods and Data Analytics using ‘R’” – July 2018, New Delhi Institute of Management.
8. Faculty Development Program on “Cross-Sectional Data Analysis” – Oct 2018, RDIAS, Delhi.
9. National Workshop on “Advanced Research Techniques using Panel Data” – Oct 2018, Fortune Institute of International Business.
10. FDP on “Research Methods for Business, Management, Economics, and Social Sciences” – Nov 2018, Janki Devi Memorial College, University of Delhi.
11. FDP on “Data Envelopment Analysis (DEA)” – Nov 2018, RDIAS, Delhi.
12. FDP on “Research Methods and Data Analysis using SPSS and EViews” – Nov 2018, KIHEAT, Guru Govind Singh Indraprastha University.
13. Three-Day Workshop on “Introduction to R and Statistical Analysis using R-Studio” – Nov 2018, FMS, Gurukula Kangri Vishwavidyalaya, Haridwar.
14. FDP on “Econometric Techniques: Panel Data and Time Series Analysis” – Dec 2018, Vivekananda Institute of Professional Studies, Delhi.
15. FDP on “Covariance-Based Structural Equation Modeling” – Dec 2018, Jaipuria Institute of Management, Noida.
16. National Workshop on Econometrics - Time Series and Panel Data Analysis – June 2019, Lovely Professional University.
17. FDP on Time Series and Panel Data Analysis – June 2019, Amity University.
18. National Online FDP on “Time Series and Panel Data Analysis” – July 2020, Ramanujan College, University of Delhi.

IT & Digital Marketing Certifications

1. Certificate Course in “Visual Basic 6.0 and RDBMS” – Aug 2006, MBit, Delhi.
2. Certification Courses in “Digital Marketing,” “Social Media Marketing,” and “Search Engine Optimization” – 2020, Programming Hub.

Research Projects (Major Grants/Research Collaboration)
Awards and Distinctions
Association With Professional Bodies
<p>Undergraduate Curriculum Framework (UGCF)-2022 National Education Policy (NEP 2020)</p> <p>Role: Convener & Member, Sub-Committee for B.A. (H) Business Economics</p> <ul style="list-style-type: none"> Actively contributed to the syllabus development for Discipline-Specific Courses (Core), Discipline-Specific Electives, Generic Elective Courses, and Skill Enhancement Courses under NEP 2020. Led and collaborated in designing course content, ensuring alignment with contemporary academic and industry requirements. <p>Papers Developed & Contributions:</p> <ul style="list-style-type: none"> Financial Institutions and Markets (Core) – Convener Legal Aspects of Business (Core) – Member Corporate Finance (Core) – Member Digital Marketing (Skill Enhancement Course - SEC) – Member Legal Environment of Business (Generic Elective - GE) – Member Digital Marketing (Generic Elective - GE) – Member
Other Activities
<p>Workshops & Events Organized</p> <ul style="list-style-type: none"> Library Management Session (2014-15) – Conducted a session on Library Management as part of the Foundation Course in Information Technology under the Choice Based Credit System (CBCS) for all first-year students. Cyber Security Workshop (Oct 2015) – Organized a cyber security workshop sponsored by AIWEFA for students and faculty during tenure as Convenor, Computer Lab. Two-Day Workshop on NISM (SEBI) (2025) – Organized a workshop on financial markets in collaboration with NISM (SEBI) to enhance students’ understanding of securities and investments. Two-Day Workshop on Research Paper Writing (2025) – Conducted a specialized research paper writing workshop to equip students and faculty with academic writing and publication skills.



Signature of Faculty Member