




## Faculty Details



Title	Dr.	First Name	NEHA	Last Name	SHARMA	Photograph
Designation		Assistant Professor (Ad-Hoc)				
Address		533, Kanungo Apartment, IP Extension, Patparganj, Delhi-110092				
Phone No Office						
Email/ Web-Page		<a href="mailto:neha.sharma@bramb.du.ac.in">neha.sharma@bramb.du.ac.in</a>				
Educational Qualifications						
Degree		Institution				Year
PhD		Department of Commerce, University of Delhi				2019
MBA		University School of Management Studies, GGSIPU				2012
BSc(H)		Hansraj College, University of Delhi				2009
Career Profile						
Working as an Assistant Professor in Department of Commerce, Dr Bhim Rao Ambedkar College, University of Delhi since 2013						
Administrative Assignments						
Member of yoga committee Member of debating committee Member of Discipline committee						
Areas of Interest / Specialization						
Digital marketing Security Analysis Marketing						
Subjects Taught						
Advertising, Principles of Marketing, Security And portfolio analysis, Financial Management, GST, Business Statistics and mathematics, Data visualization, Human Resource Management						
Research Guidance						
Publications Profile						
S.no	Title of the paper	Year Of Publication	Journal	ISSN NO.	Author	

1	Corporate funding of political parties in India	June 2020, vol 2(1)	Corporate Governance Insight	2582-0834	Co-author
2	Corporate Political Funding and Managements' Perception: Evidence from India	Dec 2020, Vol 2(2)	Corporate Governance Insight	2582-0834	Co-author
3	Human Resource Problems and Challenges In Indian Banking Sector	April 2014, Vol4(4)	IJEMR	2249-2585	Co- author
4	Story Of Financial Inclusion In India	May 2014, Vol3(5)	IJSSIR	2277-3630	Co- author
5	Employer Branding	March 2014, Vol2(3)	IJOAR	2320-9127	Corresponding Author
6	Corporate Funding of Political Parties and Corporate Governance: A Review	April 2014, Vol2(4)	GIIRJ	2347-6915	Corresponding Author
7	Corporate Governance Conceptualization in Indian Context	May 2014, Vol3(5)	IJMSSR	2319-4421	Corresponding Author
8	Companies Act 2013 And Corporate Governance	May 2014, Vol3(5)	APJMMR	2319-2836	Corresponding Author
9	Spirituality: A New Way of Leadership and Management	2014, USMS, GGSIPU	Bloomsbury Publishing India Ltd	ISBN:978-93-84898-51-9	Conference Proceedings

#### Conference / Presentations /Workshops

- Participated in one day faculty empowerment workshop organised by Acharya Narendra Dev College on “Business research Methodology” on 11 th February 2025.
- Participated in two day workshop organised by Bharati College on “Business Analytics Using R” from 7<sup>th</sup>- 8<sup>th</sup> February 2025.
- Participated in FDP organized by Hansraj college, University of Delhi on “Introduction to Python Programming” from 08-19<sup>th</sup> August 2022.

- Participated in two-week Inter-Disciplinary Refresher Course on “Research Methodology and Data Analysis” from 17-31 May 2021 and obtained A+ grade, organized by Teaching Learning Centre, Ramanujan College, University of Delhi under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, Ministry of Human Resource Development (MHRD).
- Completed a 4 week Orientation programme titled “Faculty in Universities/Colleges/Institutes of Higher Education” from 19<sup>th</sup> June to 18<sup>th</sup> July 2021 and obtained Grade A+, organized by Teaching Learning Centre, Ramanujan College, University of Delhi under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, Ministry of Human Resource Development (MHRD).
- Participated in National Faculty Development Programme on “Multivariate Data Analysis (Sharpening Your Skills in Statistical Applications)” organized under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, Ministry of Human Resource Development (MHRD) held from 30<sup>th</sup> September to 6<sup>th</sup> October 2019, at South Campus, University of Delhi.
- Participated in one day Faculty Development Programme on “Time Series Analysis using RStudio” held at FIIB, Delhi on 12 October, 2019.
  - Presented paper in international conference on Corporate Governance: Retrospect and Prospects “Corporate Governance and Corporate Political Funding: An Analysis of Select Indian Companies.”, SEPTEMBER 2019.
  - Presented paper in annual national conference of All India Commerce Conference “Corporate social responsibility and corporate political funding: An Analysis”, December 2018
- Coordinator of 10<sup>th</sup> International Conference on “Strategies for Promoting Inclusive Development”, 17-18 March 2018, organized by Dr. Bhimrao Ambedkar College, University of Delhi.
- Member of the Organizing Committee of National Conference on “Environmental Challenges for New India” organized by Environment and Social Development Association (ESDA) (2<sup>nd</sup> – 3<sup>rd</sup> June 2018).

#### Research Projects (Major Grants/Research Collaboration)

NA
<b>Awards and Distinctions</b>
NA
<b>Association With Professional Bodies</b>
Member of Indian Accounting Association, NCR Chapter
Member of ICA (Indian Commerce Association)
Member of GRFCG (Global research foundation of corporate governance)
<b>Other Activities</b>

Signature of Faculty Member

- You are also requested to also give your complete resume as a DOC and PDF file to be attached as a link on your faculty page.