

# **Faculty Details**



Title	Mr.	First Name	ANIL	Last Name	KUMAR	Photograph
Design	nation	ASSISTANT PROFESSOR				
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Educational Qualifications PHD						
De	egree	Institution			Year	
PHD		UNIVERSITY OF DELHI				
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Career Profile						

- PRESENTLY WORKING IN DEPARTMENT OF COMMERCE, DR. BHIM RAO AMBEDKAR COLLEGE **SINCE AUGUST 2015.**
- FORMER ASSISTANT PROFESSOR IN DEPARTMENT OF COMMERCE, SGND KHALSA COLLEGE, UNIVERSITY OF DELHI.
- FORMER ASSISTANT PROFESSOR IN DEPARTMENT OF COMMERCE, I P COLLEGE FOR WOMEN, **UNIVERSITY OF DELHI**

# **Administrative Assignments**

- Convenor of Organizing committee in Celebration of Constitution Day, Government of Delhi in 2015.
- Member in Admission committee, Cultural committee, counseling committee, red ribbon club

#### Areas of Interest / Specialization

- **MARKETING**
- **INTERNATIONAL BUSINESS**
- E-COMMERCE

# Subjects Taught

INTERNATIONAL BUSINESS, FINANCIAL MANAGEMENT, MARKETING MANAGEMENT, FINANCE FOR EVERYONE, DIGITAL EMPOWERMENT, ADVERTISING, ENTREPRENEURSHIP.

#### Research Guidance

#### **Publications Profile**

- Performance of Agriculture Sector in Haryana (Southern Economist, June 2012)
- Corporate Social Responsibility -A Case Study of DMRC (international research journal of management, sociology, and humanity)
- Right to Information Act, A tool of a good governance (international Research Journal of Management, Sociology and humanity)
- Corruption and international business, (International research journal of Commerce, Art, Science.)
- Association of Quality Function Deployment and Target Costing for Competitive Market (GE-International Journal of Management Research)
- Impact of change in change process (GE-International Journal of Management Research)
- Effectiveness of Quality Improvement Programmes (GE- International Journal of Management Research)
- Published a book titled "E-Commerce and Consumer Interest" in 2015
- Edited "Conference proceeding "of 10th International Conference organized by SAMA and Dr. Bhim Rao Ambedkar College, University of Delhi in 2018.

### Conference / Presentations / Workshops

- Presented paper in 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th All India Commerce Association held in Goa 2011, Bhubaneswar 2012, Ajmer 2013, Hazaribagh 2014, Bangalore 2015, Lucknow 2016, Jaipur 2017, Hyderabad 2018, Bhubaneswar 2019, Aurangabad 2022, Delhi 2023 respectively.
- Presented papers in twenty three conferences (National & international)
- Co-Convenor of a Seminar /FDP organized by the Commerce department, Dr. Bhim Rao Ambedkar College (University of Delhi), in August 2022
- Organizing Secretary of International Conference on Strategies for promoting inclusive development (IC-SPID-2018) held on 17th and 18th of March,2018
- Member of the Organizing Committee in three National Conferences and four International Conferences organized by Dr. Bhim Rao Ambedkar College (University of Delhi) held in Vallabhbhai Patel Chest Institute (VPCI), Jawaharlal Nehru University & India International Centre.
- Organized two national conferences as Co Convenor Organized by ESDA and Dr. Bhim Rao Ambedkar College, University of Delhi.
- Honored as a Rapporteur in National Conference, Haryana, 2014 & 2016.
- Delivered lectures as a speaker in two colleges of Higher Education of Haryana.
- Attended national symposium in Shri Ram college of commerce, University of delhi.
- Participated in various FDPs, MOOCS and refresher course organized by Recognized Colleges and Universities recognized by University Grants Commission.

Research Projects (Major Grants/Research Collaboration)

# Awards and Distinctions

- Elected Executive Council Member (North Zone) of Indian Commerce Association from October 2017 December 2022.
- Awarded in the field of International Business in MSME (Chamber of Commerce) global conference held in Vigyan Bhawan, February 2020.

# **Association With Professional Bodies**

- Life member of Indian Commerce Association
- Life member of Indian Accounting Association
- Life member of Esda, Delhi

Other Activities

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Signature of Faculty Member