




## Faculty Details



Title	Dr.	First Name	Purshottam	Last Name	-	Photograph
Designation	Associate Professor					
Address	Dr. Bhim Rao Ambedkar College (University of Delhi) Main Wazirabad Road Yamuna Vihar Delhi-110094					
Phone No Office	9910056690					
Email/	Purshottam_3000@yahoo.com Purshottam@bramb.du.ac.in					
Web-Page	--					
Educational Qualifications						
Degree		Institution			Year	
Ph.D.		Department of Continuing Education and Extension, University of Delhi, Delhi			2024	
Post- Graduation		University of Rajasthan, Jaipur			2003	
Graduation		Delhi College of Arts and Commerce, University of Delhi, Delhi			1998	
UGC-NET		University Grant Commission			2007	
Career Profile						
<ul style="list-style-type: none"><li>● November 2007 to March 2008-Assistant Professor (Adhoc), Department of Commerce, MLN College (University of Delhi)</li><li>● July 2008 to December 2008-Assistant Professor (Adhoc), Department of Commerce-SGND Khalsa College (University of Delhi)</li><li>● December 2008 to till date-Assistant/ Associate Professor, Department of Commerce, Dr. BRAC (University of Delhi)</li></ul>						
Administrative Assignments						
<ul style="list-style-type: none"><li>● Member (2009-2010): Lab. Equipment/ Purchase Committee, Proc. Board/ Disciplinary Committee, Work Load Committee, Computer Lab. Committee</li><li>● Member (2010-2011): Proc. Board/ Disciplinary Committee, Computer Lab. Committee</li><li>● Resource Person(2010-2011): UGC Sponsored Entry Level Jobs Coaching Classes</li><li>● Member (2011-2012):Lab. Equipment/ Purchase Guidelines Committee</li><li>● SC/ ST Observer (2011-2012): Selection Committee Meeting</li><li>● Member (2012-2013): Space And Insfrascuture Committee. Attendance Committee</li></ul>						

- **Co-convenor (2012-2013):** Computer Lab. Dev. Committee
- **SC/ ST Observer (2012-2013):** Selection Committee Meeting
- **Resource Person (2012-2013):** Special Classes for Capacity Building
- **Observer (Dec. 2012):** UGC-NET Exam
- **Covenor (2013-2014):** Computer Lab. Dev. Committee
- **Member (2013-2014):** Time Table Committee, Lab. Equipment/ Purchase Committee, FYUP Committee, Space And Infrast. Committee, Attendance Committee, Special Cat. Adm. Enabling Committee
- **Member (2013-2014):** Interview Board IV at SSCBS, DU
- **Co-Convenor (2014-2015):** Comp. lab. Dev. Committee
- **SC/ST Observer (2014-2015):** Selection committee meting
- **Member (2014-2015):** Result Verification Committee
- **Convenor (2015-2016):** Result/ Document Verification Committee, SC/ ST Cell
- **Co-Convenor (2015-2016):** Stud. Welfare/ Fee Committee, Computer Lab Dev. Committee
- **SC/ST Observer (2015-2016):** Selection committee meting
- **Teacher-in-charge (2015-2016):** Selection committee meting
- **SC/ST Admission Committee (2015-2016):** Central Admission Committee (Special Category)
- **Member (2015-2016):** Library Committee, Space And Infrastructure Committee, Committee (CCTV Camera Etc.), Committee (Best Teacher Award/ Students Feedback),
- **Convenor (2016-2017):** Work Load Committee, Review Committee, Time Table/ Workload Grievance Committee
- **Co-Convenor (2016-2017):** Result/ Document verification committee, Computer Lab Dev. Committee,
- **SC/ST Admission Committee (2016-2017):** Central Admission Committee (Special Category)
- **SC/ST Observer (2016-2017):** Selection committee meting
- **Member (2016-2017):** Library Committee, Gender Champion Committee, Silver Jubilee Students Awards Committee,
- **Convenor (2017-2018):** Data Entry Committee, Central Admission Committee (Special Help Desk), Work Load Committee, Computer Lab Dev. Committee
- **Co-Convenor (2017-2018):** Student Welfare Committee
- **Faculty (2017-2018):** NCWEB
- **SC/ST Observer (2017-2018):** Selection committee meting
- **Member (2017-2018):** Time Table Committee, Screening Committee
- **Convenor (2018-2019):** Computer Lab Dev. Committee, Data Entry Committee
- **Co-Convenor (2018-2019):** Central Purchase Committee, Student Welfare/ Fee Committee

<ul style="list-style-type: none"> <li>● <b>SC/ST Observer (2018-2019):</b> Selection Committee Meeting</li> <li>● <b>Advisor (2018-2019):</b> Work Load Committee</li> <li>● <b>Member (2018-2019):</b> Time Table Committee</li> <li>● <b>Convenor (2019-2020):</b> Central Purchase Committee, Data Entry</li> <li>● <b>Co-Convenor (2019-2020):</b> Student Welfare/ Fee Committee, Computer Lab Dev. Committee</li> <li>● <b>Advisor (2019-2020):</b> Work Load Committee</li> <li>● <b>Member (2019-2020):</b> Time Table Committee, Social Media Champion, Creation of Posts, Annual Day, Alumni Day, Orientation, Ambedkar Memorial Lecture, Department of Commerce Fest Etc.</li> <li>● <b>Convenor (2020-2021):</b> Central Purchase Committee, Data Entry, Student Welfare/ Fee Committee, Computer Lab Dev. Committee, Special Category Admission (SC/ ST)</li> <li>● <b>Advisor(2020-2021):</b> Work Load Committee</li> <li>● <b>Member(2020-2021):</b> Time table Committee, Condemnation/ Disposal Committee, Annual Day, Central Coordination Committee (15<sup>th</sup> Dr. Baba Saheb Dr. BRA Memorial Lecture) etc.</li> <li>● <b>Convenor (2021-2022):</b> Central Purchase Committee (incl lib. &amp;lab), Data Entry, Student Welfare/ Fee Committee, Computer Lab Dev. Committee, Special Category Admission (SC/ ST)</li> <li>● <b>Advisor(2021-2022):</b> Work Load Committee</li> <li>● <b>Member (2021-2022):</b> Time Table Committee, Annual Day, Department Admission (Comm) etc.</li> <li>● <b>Deputy Superintendent:</b> BRAC, DU</li> <li>● <b>Convenor and Internal Practical Examiner:</b> BRAC, DU</li> <li>● <b>Member:</b> Paper Setter--University Theory Examination.</li> <li>● <b>External Examiner:</b> University Practical Examination.</li> </ul>
Areas of Interest / Specialization
<ul style="list-style-type: none"> <li>● <b>Auditing</b></li> <li>● <b>Marketing</b></li> <li>● <b>Human Resource Management</b></li> <li>● <b>Computer</b></li> </ul>
Subjects Taught
<ul style="list-style-type: none"> <li>○ Introduction to Computer and Information System</li> <li>○ Computer Application in Business</li> <li>○ BDP</li> <li>○ HRM</li> <li>○ Auditing</li> <li>○ Organization Behavior</li> </ul>

<ul style="list-style-type: none"> <li>○ Finance for everyone</li> <li>○ Personal Finance Planning</li> </ul>
Research Guidance
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Publications Profile
<ul style="list-style-type: none"> <li>• Ten Research Papers Published in National and International Journals.</li> </ul>
Conference / Presentations /Workshops
<ul style="list-style-type: none"> <li>○ Presented a paper in National Seminar entitled ‘Kalam’s Vision Developing Inside Realisation’ organized by Faculty of Commerce, Centre for Management and Foreign Languages, Department of BBA-International Business from 15.10.2015 to 16.10.2015.</li> <li>○ Participated in the International Symposium on “Contemporary issues in South Asian Region” organized by Department of Business Studies at Dr. Bhim Rao Ambedkar College on 17.10.2015.</li> <li>○ Participated and Presented a research paper titled “A content analysis of Web advertisements on Social networking sites” organized by University Department of Commerce and Business Management, Vinoba Bhave University, Hazaribag from 6.11.2015 to 8.11.2015.</li> <li>○ Participated in National Seminar on Make in India organized by Sri Guru Nanak Dev Khalsa College, Dev Nagar on 30.3.2016</li> <li>○ Participated in a Seminar organized by Bignning on the topic of “Collaborative Innovation and Entrepreneurial Program on Bio-Chemic Development for North Eastern Region” on 19.01.2016</li> <li>○ Participated in National Seminar on the topic of “Connect North East (The Cultural and Business Fest 2016)” organized jointly by Ministry of Development of North Eastern Region. Govt. of India and NGO BIGNNING on 25.01.2016</li> <li>○ Participated in We Care International Film Festival and Seminar on Cinema and Different Dimensions of Persons with Disabilities organized by Hindi Department and BROTHERHOOD from 14.3.2016 to 15.3.2016</li> <li>○ Present a paper in National Conference on Innovation and Challenges in Indian Economy on the topic “Digitization of Indian Economy in a Globalizing World: Issues and Challenges” organized by Department of Commerce, Maharaja Agrasen College (DU) on 24.4.2017</li> <li>○ Present paper in National Conference Titled “Effect of marketing mix in branding” sponsored by Director General Higher Education, Haryana on 22.3.2017</li> <li>○ Certification of Achievement for successfully joining with organization as Virtual Blood donor on 23.9.2017</li> <li>○ Participate as a delegate in 30<sup>th</sup> Annual Convention 17 on “Thrusts and Challenges in the Indian Financial Sector: The Way Forward” Department of Financial Studies, University of Delhi on 23.9.2017</li> <li>○ Participate and present a paper title “Women Advancement in Entrepreneurship and Employment: Changing paradigms” in 70<sup>th</sup> All India Commerce Conference of ICA organized by Faculty of Commerce and Management, The IIS University, Jaipur from 12.10.2017 to 14.10.2017</li> </ul>

<ul style="list-style-type: none"> <li>○ Presented a paper in National Seminar titled “Work life balance in our Society: A Conceptual” held at Department of Commerce, K.U. Kurushetra on 18.3.2018</li> <li>○ Presented a paper in National Conference titled “On GST in India: Basic concepts and features” held at S.D. (P.G.) College, Panipat on 22-23.3.2018</li> <li>○ Participated in National Conference as a Member of Organizing Committee and also present a paper titled “Business of Plastic and its Impact on Environment organized by ESDA, DELHI in collaboration with Dr. Bhim Rao Ambedkar College, CSIR-NEERI and NESI, Delhi on 2-3.6.2018</li> <li>○ Participated as a Member of organizing committee and also Co-chaired a Technical Session (Inclusive Development) in the 10<sup>th</sup> International Conference on IC-SPID-2018 organized by Dr. Bhim Rao Ambedkar College, DU in association with South Asia on 17-18.3.2018.</li> <li>○ Participated in One Day Seminar on Global Business and Digital Economy organized by Dr. Bhim Rao Ambedkar College, DU in association with Indian Commerce Association, Delhi NCR Chapter on 9.10.2018</li> <li>○ Participated in International Conference as a Member of Organizing Committee organized by ESDA, Delhi 11-13.3.2019.</li> <li>○ Presented a paper titled “A Conceptual Empowerment of Women: Vision of Dr. B. R. Ambedkar in the ICSSR Sponsored International Seminar Organized by the Centre for Dr. B. R. Ambedkar Studies, Kurukshetra University, Kurukshetra, Haryana (7.11.2019 to 8.11.2019)</li> <li>○ Presented a Paper entitled ‘Socio Economic Impact of Climate Change and Environmental Degradation on Indian Society’ during the technical session in Word Environment Submit 2020 organized by ESDA, Delhi in Association with CSIR-NEERI, Dr. BRAC (DU), ANA G. Mendez University, PR, USA Delhi Technological University, Delhi, G.D. Goenka University, Gurugram, ECPFO Delhi, Save the Environment, Global Foundation (18.1.2020 to 19.1.2020).</li> <li>○ Presented a paper entitled “Impact of COVID-19 Pandemic on MSMEs” in National Conference on ‘Road to Recovery: New Dimensions and Challenges for Indian Economy’ held at S.D. (PG) College, Panipat Sponsored by Higher Education Department, Haryana (30-31.10.2021).</li> </ul>
<b>Research Projects (Major Grants/Research Collaboration)</b>
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<b>Awards and Distinctions</b>
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<b>Association With Professional Bodies</b>
<ul style="list-style-type: none"> <li>✚ Life time member of ICA</li> <li>✚ Life time member of ESDA</li> <li>✚ Life time member of IAEA</li> </ul>
<b>Other Activities</b>
<b>Convenor and Resource Person ILLP Programs.</b>

**Refresher Course (2015-2016) :**

- UGC Sponsored Workshop-Research Methodology In Social Science, SGND Khalsa College, University Of Delhi, Dev Nagar, New Delhi.

**Orientation Course (2018-2019):**

- Four Week “Induction Training Programme”, TLC, Ramanujan College, University Of Delhi

**FDP (2019-2020) :**

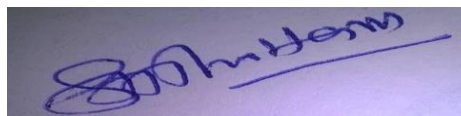
- One week Inter Disciplinary FDP on “Sahitya, Media, Manovigyan Aur Vanijya ke Vividh Aayam, Teaching Learning Centre, Ramanujan College, (DU) sponsored by Ministry of HRD-PMMMNMNTT.
- One week FDP “Development of Careers In Higher Education in India in the 21<sup>st</sup> Century”, TLC, SGTB Khalsa College (DU) under the PMMMNMTT in collaboration with St. John’s College, Agra

**FDP (2020-2021) :**

- 7 Days National FDP on “Emerging Trends of Pedagogy in Language, Literature and Social Science” , Teaching Learning Centre, Ramanujan College, (DU) and Shyama Prasad Mukherji College for Women, (DU).
- One week FDP “E-Content Development”, TLC, SGTB Khalsa College (DU) in collaboration with Sanatan Dharma College, Ambala Cantt.
- Participated in Online Certificate Course of 32 hours on “Mastering Front End Web Development” organized by Deen Dayal Upadhyay Kaushal Kendra, Sanatan Dharma College, Ambala Cantt. From 21<sup>st</sup> January 2021 to 31<sup>st</sup> January 2021.

**FDP (2021-2022) :**

- One week online FDP, GAD, TLC, SGTB Khalsa College (DU) under the PMMMNMTT
- Online FDP ‘Pandemic: Experiences and Implication’, Outreach and Extension Division of Dr. B.R. Ambedkar University, Delhi



Signature of Faculty Member

- You are also requested to also give your complete resume as a DOC and PDF file to be attached as a link on your faculty page.