




Faculty Details

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| Title | DR. | First Name | RITU | Last Name | SHARMA | Photograph |
| Designation | Assistant Professor | | | | |  |
| Address | Dr Bhim Rao Ambedkar College, University of Delhi Yamuna Vihar, New Delhi- 110094 | | | | | |
| Phone No Office | | | | | | |
| Email/ Web-Page | ritu.sharma@bramb.du.ac.in | | | | | |
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| Educational Qualifications | | | | | | |
| Degree | | | Institution | | | |
| B.COM (HONS.) | | | University of Delhi | | | |
| M.COM | | | University of Delhi | | | |
| Ph.D | | | Dr. Bhimrao Ambedkar University | | | |
| Additional Qualification | | | | | | |
| Two years Professional Diploma in Network Computing from NIIT. | | | | | | |
| Career Profile | | | | | | |
| Working in Dr. Bhim Rao Ambedkar College, University of Delhi since February 2016. | | | | | | |
| Administrative Assignments | | | | | | |
| <ul style="list-style-type: none">Member of NAAC Committee, Yoga Committee, E-Cell Committee, Gender Sensitization Committee & Red Ribbon CommitteeMember of B.A Prog. Admission Committee.Worked as a member of Annual Day Committee and coordinator/judge in various events of Annual Cultural programme. | | | | | | |
| Areas of Interest / Specialization | | | | | | |
| Finance, Management | | | | | | |
| Subjects Taught | | | | | | |
| <ul style="list-style-type: none">Finance for everyoneEntrepreneurship and New Venture PlanningAuditingManagement- Principles & ApplicationsHuman Resource ManagementBanking and InsuranceBusiness Organization and ManagementComputer Applications in BusinessInternational Business | | | | | | |

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| <ul style="list-style-type: none"> Principles of Marketing |
| Research Guidance |
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| Publications Profile |
| 7 publications in National and International journals. |
| Conference / Presentations /Workshops |
| <ul style="list-style-type: none"> Organizing Committee Member of International Conference on “Global Environmental Challenges, Human Health and Sustainable Development” organized by ESDA in association with Centre for the Study of Regional Development, JNU , Amity University and Dr. Bhim Rao Ambedkar College, DU from 11th January to 13th January, 2019 Participated in a 4-Week Induction/Orientation Programme for "Faculty in Universities/Colleges/Institutes of Higher Education" from June 26 - July 24, 2020 organized by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Human Resource Development, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching. Participated in virtual training programme on “Online Teaching Learning for College Teachers and Students” from 7-9 August, 2020 organized by Dr. Bhim Rao Ambedkar College, University of Delhi. Attended National Webinar on “New Educational Policy” held on 15th June 2021, organized by IQAC, Dr. Bhim Rao Ambedkar College, University of Delhi. Participated in One Week Online National Faculty Development Program from 14th July to 20th July 2021 on “Assessment and Evaluation in Higher Education” organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) of Ministry of Education. Participated in 3-Days Workshop from 22-24 June 2021 on "Designing and Development of e-Resources for Teaching and Learning " organized by Rajdhani College, University of Delhi Participated in 2-Days Workshop from 23-24 July, 2021 on "Designing and Development of e-Resources for Teaching and Learning - Part II" organized by Department of Computer Science and Department of Chemistry Rajdhani College, University of Delhi. Organizing Committee Member of workshop on the topic “Review of Literature in Research – A Systematic Literature Review Approach” held on 2nd August, 2022 organized by Department of Commerce, Dr. Bhim Rao Ambedkar College, DU under the aegis of IQAC. Attended a One week Faculty Development Programme on “Implementation of National Education Policy 2020 using Innovative Teaching Methods” from 30th May– 4 th June, 2022 organised by Department of Commerce, Sri Venkateswara College & Hansraj College in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi. Organizing Committee Member of “ 3rd World Environment Summit 2022” organized by ESDA in association with BRAC-DU, CSRD-JNU, CSIR-NEERI from 15th October to 16th October, 2022 Participated in Online National Faculty Development Program “Basic IT tools, Advanced Spreadsheet Tools and Statistical Software Package with SPSS” from 27th October to 03rd November 2022 jointly organized by |

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| <p>University of Delhi and Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) of Ministry of Education.</p> <ul style="list-style-type: none"> • Attended a National workshop on “ Health benefits of Millets” held on 19th February, 2024 organized by Dr. Bhim Rao Ambedkar College, University of Delhi and Indian Council of Social Science Research. • Attended the “9th Annual International Commerce Conference” held on 14-15, March, 2024 organized by Department of Commerce, DSE, University of Delhi in collaboration with Deen Dayal Upadhyaya College, University of Delhi. • Presented paper on ‘Impact of Diminishing Biodiversity in Urban Settlements’ in Conference organized by ESDA in association with Centre for the Study of Regional Development, JNU from 11-13 January, 2019. • Organizing Committee Member (BRAC DU) of ‘5th World Environment Summit 2024’ organized by Environment and Social Development Association in association with Dr Bhim Rao Ambedkar College, Hansraj College and Amity University from 16th to 18th November, 2024. • Participated in the “NEP-2020 Orientation & Sensitization Programme” under Malaviya Mission-Teacher Training Programme(MM-TTP) organised by UGC-MMTTC, Shri Guru Teg Bahadur Khalsa College, University of Delhi from 15th October to 25th October 2024. |
| Research Projects (Major Grants/Research Collaboration) |
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| Awards and Distinctions |
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| Association With Professional Bodies |
| Life member of Indian Commerce Association(ICA) |
| Other Activities |
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Signature of Faculty Member