



Faculty Details



Title	Prof.	First Name	Mamta	Last Name		Signature of Faculty Member					
Designation	Professor										
Address	Dr. Bhim Rao Ambedkar College, University of Delhi Main Wazirabad Road, Yamuna Vihar, New Delhi- 110094										
Phone No Office	+91 9871114355										
Email/	mamtayadav1966@gmail.com mamta.yadav@bramb.du.ac.in										
Web-Page											
Educational Qualifications											
Degree	Institution					Year					
Ph.D	Jawaharlal Nehru University, New Delhi (India)					2001					
M.Phil	Faculty of Commerce and Business, Delhi School of Economics, University of Delhi, New Delhi (India)					1991					
M.Com	Faculty of Commerce and Business, Delhi School of Economics, University of Delhi, New Delhi (India)					1989					
B.Com(Hons.)	College of Vocational Studies, University of Delhi, New Delhi (India)					1987					
Career Profile											
34 years' experience in teaching commerce subjects including Management Accounting, Cost Accounting, Human Resource Management and Business law to undergraduate students in various colleges of University of Delhi and presently working in Dr. Bhim Rao Ambedkar College, University of Delhi since 1992.											
Administrative Assignments											

Actively participated and involved in the College Administration as Criteria Convener of IQAC, Teacher-In-Charge of the department of Commerce, Convener Central Admission Committee of College, Deputy Superintendent Examination Committee, and Bursar of the college.

Additionally, participated in others including Admissions of the Department of Commerce, Student Discipline Committee, Equal Opportunity Cell, Fee Concession, College Magazine, Annual Day Program, Medical Committee, and Yoga Committee.

Also done evaluation work for OBE and other exams from time to time and Awarded Certificate of Appreciation by University of Delhi for timely evaluation of the answer scripts.

Areas of Interest / Specialization

Commerce, Cost Accounting, and Management Accounting

Subjects Taught

Management Accounting, Cost Accounting, HRM, Business Law and Industrial Law

Research Guidance

Publications Profile

1. Paper titled “A Bibliometric Analysis on Smart Mobility in Urban Areas: A Metro Urban Transit” published in The Indian Journal Of Commerce, Quarterly Publication of the Indian Commerce Association, VVol. 7, No.1, January-March, 2024
2. “Growth of Sustainable (Green) Finance in Banking Sector of India: Case Study of Axis Bank and SBI”, Tujin Jishu/ Journal of Propulsion Techonology, Indexed by Scopus, ISSN: 1001-4055, Vol.44 No.2 (2023)
3. “AIR POLLUTION AS AN ENVIRONMENTAL COST FOR GREEN GDP OF INDIA” IJFANS International Journal of Food and Nutritional Sciences, ISSN Print 2319 1775 Online 2320 7876, UGC CARE Listed (Group-1) Journal Volume 11, Iss 8, Dec.2022.
4. Environmental, Social and Governance Practices of a Construction Company: A Case Study of Godrej Properties Limited, Sanchar Sarokar, Vol.2, Issue 6, July-September,2022, ISSN: 2583-1453 pp. 51-56
5. An analysis of Insurance Penetration and Insurance Density in India, Asian Journal of Multidimensional Research, June, 2022, Vol. 11, Issue-6, pp. 1-7, ISSN 2278-4853
6. Activity Based Cost Method - A Case Study of an undergraduate college, Suraj Punj Journal for Multidisciplinary Research, June, 2022 Vol. 12 Issue- 6, pp.62-73, ISSN 2394-2886
7. ESG and the Rising Oil and Gas Prices, International Research Journal of Commerce, Arts and Science, June, 2022 Vol.13 Issue-6, pp.144-151,ISSN 2319-9202 (O)
8. An analysis of young investors in the stock market, International Journal of Management and Commerce, May,2022, Vol. 4, Issue-1, pp. 56-60, ISSN 2664-6854(O), 2664-6846(P)
9. A Comparison Between Online and Offline Modes of Education -A Case Study of Dr.Bhim RaoAmbedkar College, University of Delhi, ‘Research Journey’ International E-Research Journal, May, 2022, Issue-294(B), pp. 5-9, ISSN 2348-7143 (E)
10. Digital Lending in India, International Journal of Research and Analytical Reviews (IJRAR), May 2022 Vol. 9 Issue-2, pp. 466-475, ISSN 2348-1269 (E), 2349-5138 (P)

11. NBFC: Analysis of Cholamandalam and Bajaj Finance Ltd., International Research Journal of Management Science and Technology, February 2022, Vol. 13 Issue- 2 , pp. 111-119, ISSN 2250-1959 (O) 2348-9367 (P)
12. Sustainable Supply Chain Management: Evolution, Directions and Digitalisation, Journal of Emerging Technologies and Innovative Research (JETIR), January 2022, Vol. 9 Issue-1, pp. 492-501, ISSN 2349-5162.
13. Operating Segments Reporting – A case study of Reliance Industries Ltd. and ITC Ltd., International Journal of Economics, Commerce and Business Management, December ,2021 Vol. 8 Issue-4, pp.107-113, ISSN 2348-4969
14. Usage of Social Media & Its Effect on Personality and Self Esteem in Young Adults, International Journal of Pure and Applied Management Sciences, June ,2021 Vol.2 Issue-1, pp. 6-15, ISSN 2456-4516
15. The Insurance System in Pre- Modern Rajasthan (18th -19th Century), International Journal of Pure and Applied Management Sciences, June ,2020, Vol.2 Issue-1&2, pp. 15-25, ISSN 2456-4516
16. A Study of the Hundi System, Education Times, January,2018, Vol. IX Number-12, pp. 299-305, ISSN 2319-8265
17. Chapter titled “ Petty Money Lending to Ijaradari: Multiple Facets of Indigenous Banking of Rajasthan during seventeenth and Eighteenth Centuries”, in the book Revisiting the History of Medieval Rajasthan, Primus Books (Delhi/ India) 2017, ISBN 978-93-86552-22-8

1. Conference / Presentations /Workshops

1. A Bibliometric Analysis on Smart Mobility in Urban Areas: A Metro Urban Transit, 74th All India Commerce Conference-2023, Annual Conference of Indian Commerce Association, “One Earth, One Family, One Future”, Hosted by Department of Commerce, University of Delhi in Association with Knowledge Partner O.P. Jindal University, Sonipat, Dec. 13-15, 2023.
2. “Growth of sustainable (Green) Finance in Banking Sector of India: Case Study of Axis Bank and SBI”, International Conference on Sustainable Development in Commerce, Jointly organised by Rajdhani College, University of Delhi, Indian Commerce Association, Delhi-NCR Chapter and Pinaki Techno, India on 26-27 February 2023.
3. Air Pollution as an Environmental Cost for Green GDP of India, World Environment Summit 2022, organised by Environment and Social Development Association (ESDA) Delhi , 15-16 October, 2022
4. Environmental, Social and Governance Practices of a Construction Company: A Case Study of Godrej Properties Limited, One Day National Conference on Sustainable Development Goals-NCSDG 2022, organised by Department of Commerce, Dayal Singh College and Department of Commerce, Faculty of Commerce & Business, Delhi School of Economics, University of Delhi held on 9th September, 2022.
5. An Analysis of New Young Investors in the Stock Market, XXIV Annual International Seminar on Institutions, Governanc and Justice organised by ICA Delhi-NCR Chapter and Delhi School of Professional Studies (DSPSR), June 04-05, 2022
6. ESG and The Rising Oil and Gas Prices, International Conference on Multidisciplinary Research and Innovations (ICMRI-2022) organised by Chandragupt Institute of Management Patna, Bihar and Inspira Research Association –IRA Jaipur, India, 28-29 May, 2022.
7. A Comparison Between Online and Offline Modes of Education -A Case Study of Dr. Bhim Rao Ambedkar College, University of Delhi, One Day International Multidisciplinary Conference on Research Methodology in

Commerce and Arts in India organised by Sanskrit Dept. IQAC of Bundelkhand College, Jhansi, U.P., 29th May, 2022.

8. Digital Lending in the Indian Economy, 6th International Conference on Disruptive Innovation and Digital Transformation in Business and Management (DIDTBM 2022) Zakir Hussain Delhi College, University of Delhi and GL Bajaj Institute of Management & Research , May 5-6, 2022.
9. The Impact of Covid-19 on Indian Economy, An Interactive Seminar on “The Impact of Covid-19 on Indian Economy” Department of Commerce, Dr. Bhim Rao Ambedkar College, University of Delhi 20th April, 2020.
10. Participated and Completed with A+ grade FDP on “NEP 2020 Orientation & Sensitization Programme” organised by MM-TTC: Ramanujan College, Delhi in collaboration with Dr. Bhim Rao Ambedkar College, Delhi from 13 November, 2024 – 22 November, 2024 under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC).
11. Participated in a Faculty workshop on “Management Accounting -Practical with Excel” on 21st September, 2024 organised by Delhi College of Arts & Commerce, DU.
12. Participate in one day Faculty Development Programme on “Management Accounting using Spreadsheets” organised by the Department of Commerce, Maitreyi College,DU on 23rd August,2024.
13. Attended 5 Days Short Term Programme on Financial Literacy organised by the Department of Commerce, University of Delhi, in collaboration with the Institute of LifeLong Learning, University of Delhi and Association of Mutual Fund in India (AMFI) scheduled from January 30,2023 to February 3, 2023.
14. Participated in a UGC sponsored Short Term Course on “MOOCs, E-content Development and Open Educational Resources” from September 02, 2022 to September 08, 2022 organised by Centre for Professional Development in Higher Education, Human Resource Development Centre, University of Delhi, Delhi.
15. Participated in the 7 days Online Faculty Development Program (FDP) & Management Development Program (MDP) on “Research Methodology: Art of Writing Research Paper & Thesis” organized by Inspira Research Association (IRA), Jaipur and Sheila Raheja School of Business Management & Research (SRBS), Mumbai from 11-17 July, 2021.
16. Attended a virtual Training Program on “Online Teaching Learning for College Teachers and Students” organised by Dr Bhim Rao Ambedkar college, University of Delhi, During 7 to 9 August, 2020.
17. Chaired the Technical Session 14 of the 5th World Environment Summit 2024 organised by Environment and Social Development Association (ESDA India) and Dr. B R Ambedkar College, DU and others on 16th-18th November, 2024.
18. Member of the Organising Committee of the 5th World Environment Summit 2024 organised by Environment and Social Development Association (ESDA India) and Dr. B R Ambedkar College, DU and others on 16th-18th November, 2024.
19. Member of Organising Committee in the National Consultation on the Bhartiya Model of Community Development held on 15th October, 2024 at Dr. Bhim Rao Ambedkar College , DU and Organised by Dr. Bhim Rao Ambedkar College, DU and KKM College, SKM University, Jharkhand.
20. Volunteered for National Workshop on Health Benefits of Millets organised by Dr. Bhim Rao Ambedkar College, DU and ICSSR on 19th Feb. 2024.
21. Member of organizing team to organize, One Day Offline Workshop on the topic “Review of Literature in Research- A Systematic Literature Review Approach” organised by Department of Commerce, Dr. Bhim Rao Ambedkar College, University of Delhi, Delhi on 2nd August , 2022.

22. Member of organizing team to organise a Webinar Series on Health Awareness by Medical Committee (Under College Welfare and Development Committee) Dr. Bhim Rao Ambedkar College, University of Delhi on 7th, 18th & 25th October, 2021.

23. Member of the organizing team to organise one day Seminar on “Global Business & Digital Economy” in Dr. Bhim Rao Ambedkar College, University of Delhi in Association with Indian Commerce Association (Delhi NCR Chapter) on 9th October, 2018.

24. Participated in the National Seminar on “Social Work Profession in India @ 2030” organised jointly by National Association of Professional Social Workers in India (NAPSWI), Seminar Conference Committee and Internal Quality Assurance Cell (IQAC), Dr. Bhim Rao Ambedkar College, University of Delhi, Delhi on August 17, 2022.

25. Participated in One Day Offline Workshop on the topic “Review of Literature in Research- A Systematic Literature Review Approach” organised by Department of Commerce , Dr. Bhim Rao Ambedkar College, University of Delhi, Delhi on 2nd August , 2022.

26. Attended a seminar on “How to find quality content using Science Direct” by ELSEVIER at GGSIPU , Delhi on 3rd June, 2022.

27. Participated in the webinar conducted on “NEP 2020 and Commerce Education” organised by Indian Commerce Association Delhi- NCR Chapter on 7th September, 2021.

28. Participated in the Workshop on “Documenting AQAR 2019-20” organised by Internal Quality Assurance Cell, Dr. Bhim Rao Ambedkar College, University of Delhi held on June 15, 2021.

29. Participated in the Webinar entitled “Application of Cost Accounting Standards in the Preparation of Cost Statement” organised by Delhi College of Arts & Commerce, University of Delhi on 6th February, 2021.

30. Participated in one day Seminar on “Economic Slowdown (Reasons and Corrective Measures)”organised by Dr. Bhim Rao Ambedkar College, University of Delhi in Association with Indian Commerce Association (Delhi NCR Chapter) on 18th September, 2019.

31. Participated in the Workshop on “Plagiarism in Research” organised by Internal Quality Assurance Cell, Dr. Bhim Rao Ambedkar College, University of Delhi held on January 24, 2019.

32. Participated in the Workshop on “Language, Knowledge and Empowerment” organised by Internal Quality Assurance Cell, Dr. Bhim Rao Ambedkar College, University of Delhi held on January 17, 2019.

33. Participated in one day Seminar on “Global Business & Digital Economy”organised by Dr. Bhim Rao Ambedkar College, University of Delhi in Association with Indian Commerce Association (Delhi NCR Chapter) on 9th October, 2018.

34. Participated in a three day “Faculty Development Programme on Teaching with Case Studies” organised by Department of Commerce & IQAC, Shayam Lal College, University of Delhi, Delhi on November 21-23, 2016.

35. Participated in the XXIX All India Conference and International Seminar on Accounting Education and Research organised by Indian Commerce Association, Delhi Chapter, in association with Department of Commerce, and Shri Ram College of Commerce, University of Delhi on December 22-23, 2006.

36. Participated in 8th National Convention on “Creating Corporate Advantage in Global Economy” organised by Department of Commerce, Delhi School of Economics, University of Delhi on 18th & 19th December, 2003

Research Projects (Major Grants/Research Collaboration)

Awards and Distinctions
<ol style="list-style-type: none"> 1. Got Best Research Paper Award for Paper titled “Sustainable Tax Saving for Eco-Friendly Tax Payers in the Urban Capital: A Multiple Method Analysis Approach” presented in 10th Annual International Commerce Conference organized by Department of Commerce, Delhi School of Economics, University of Delhi and Deen Dayal Upadhyaya College, University of Delhi on January 6-7, 2025. 2. Best Research paper award in the 5th World Environment Summit 2024 organised by Environment and Social Development Association (ESDA India) and Dr. B R Ambedkar College, DU and others on 16th-18th November, 2024.
Association With Professional Bodies
Life time member of Indian Commerce Association (ICA) India
Other Activities
<ol style="list-style-type: none"> 1. Written E- Content for School of Open Learning 2. Member of Curriculum and courses Designing committee in the department of commerce, University of Delhi 3. Viksit Bharat Ambassador for active participation in Nari Shakti Conclave in Delhi University on 7th March, 2024.

You are also requested to also give your complete resume as a DOC and PDF file to be attached as a link on your faculty page.