




Faculty Details



Title	Dr.	First Name	Neelam	Last Name	Gupta	Photograph
Designation	Associate Professor (Commerce)					
Address	D-3/3040, Vasant Kunj, New Delhi 110070					
Phone No Office						
Email/ Web-Page	neelamsurbhi@gmail.com					
Educational Qualifications						
Degree	Institution				Year	
Ph.D	Delhi School of Economics (Delhi University)				2005	
M.Com	Delhi School of Economics (Delhi University)				1988	
B.Com(H)	Sriram College of Commerce (DU)				1985	
Career Profile						
Teaching in DU colleges since October 1988						
Administrative Assignments						
Teacher In-charge, Member/Convenor of various committees, Cultural Committee Co-convenor, Prospectus Committee Co-convenor, Hygiene and Maintenance Committee Convenor, IQAC Member						
Areas of Interest / Specialization						
Maths and Accounts related subjects Cultural and administrative work						
Subjects Taught						
Financial Management; Business Mathematics; Statistics of Management						
Research Guidance						
Financial and Currency Crisis Stability of Bitcoins and other virtual currencies Financial Decision Making for Corporates						
Publications Profile						
1. "Cryptocurrencies: Today and Future"; Sonia Aggarwal and Neelam Gupta; International Research Journal of Management, Sociology and Humanities, Vol. 13, Issue 3, 2022. 2. "Trade Openness and Income Inequality – A fresh perspective" Sonia Aggarwal and Neelam Gupta; Kaav International Journal of Economics, Commerce and Business Management; Vol. 9, Issue 3, 2022. 3. Technological Innovation and Economic Growth: Examining the Role of Research and Development Policies"; Sonia Aggarwal and Neelam Gupta, Kaav International Journal of Arts, Humanities and Social Sciences; Vol. 7, Issue 1, 2020. 4. "Monetary Policy and Financial Stability: Lessons from the Global Financial Crisis"; Sonia Aggarwal and Neelam Gupta; Kaav International Journal of Law, Finance and Industrial Relations, Vol. 7, Issue 2, 2020						

5. "AI Powered Algorithmic Trading Among Individual Investors: A Research Mapping, Seema Sodhi, Sunita Chaki, Neelam Gupta, <i>International Research Journal of Commerce, Arts and Science, Vol. 15, Issue 2, 2024</i>
Conference / Presentations /Workshops
Conference: <ol style="list-style-type: none"> 1. Attended 75th All India Commerce Conference 2024, 18-20 October, 2024 at Udaipur. 2. Attended 74th All India Commerce Conference 2023, December, 2023 at JGU, Sonipat Presentations: <ol style="list-style-type: none"> 3. "Strategic Insights on the Cost of Capital: A Guide to Optimizing Financial Decisions for Businesses." International Conference on Role of Multidisciplinary Studies in Environment Protection, held in Narain College, Shikohabad; 23rd Feb, 2020. 4. "Equity vs. Debt: Finding the Right Capital Mix for Business Growth"; International Conference on "Covid-19 Post Corona Virus Recent Trends, Research, Technologies & Global Future Opportunities" held in Mangalmay Institute of Management and Technology; 22nd- 23rd- May, 2021 5. "Profitability vs. Growth: Striking the Right Balance"; International Conference on "International Conference on Multidisciplinary Research Practices in the Post-Pandemic Era (IC-MRPPPE)"; 14 – 15 October, 2022 6. "Maximizing Shareholder Value: The Role of Corporate Finance"; Internation Conference on Principles & Practices of Advanced Research & Development (IC-PPARD); 20-21 April 2024 7. "AI and Algo Trading among Retail Investors: A WOS Analysis"; 75th All India Commerce Conference 2024, 18-20 October, 2024. Workshops <ol style="list-style-type: none"> 1. Attended workshop on ChatGPT and AI Tools with Techgyan Technologies at Indian Institute of Technology, Delhi, 2nd March, 2025.
Research Projects (Major Grants/Research Collaboration)
Awards and Distinctions
Association With Professional Bodies
Member of Indian Commerce Association
Other Activities
Part time teacher of The Art of Living (NGO) – organized and conducted various spiritual and social work projects

Signature of Faculty Member