

Faculty Details



Titl	Prof.(First Name	Deepali	Last	Jain	Photograph	
e	Dr.)			Name			
Designation		Professor					
Address		A-43, Vikas Puri,				9.0	
		New Delhi-110018					
Phone	e No	011-22814126					
Office							
Emai	1/	deepali.jain@bramb.du.ac.in					
Web-Page							
Educational Qualifications							
De	egree	Institution				Year	
B. Co	B. Com.Hons University of Delhi					1991	
M.Co	m	University of Delhi				1993	
M.Ph	il	University of Delhi				2000	
Ph.D		Jamia Millia Islamia, Delhi				2007	
UGC NET		UGC				1994	
Caree	er Profile						

More than 25 years of experience in teaching commerce subjects including Financial Management, Cost accounting, Business Organisation and Management to undergraduate students in Delhi University Colleges . DR. DEEPALI JAIN has been working in the Department of Commerce, Bhim Rao Ambedkar College, University of Delhi since 1999.

Administrative Assignments

- Actively participated and involved in the College Administration as Nodal Officer of SEC & VAC papers. Co-Convener Time-table committee and Convener Gender Sensitization Committee. Teacher-In-Charge of the department of Commerce. Deputy Superintendent SOL Examination Committee.
- Additionally, participated in others including Admissions of the Department of Commerce, Red Ribbon Committee, G-20 and Medical Committee, and Verification Committee, Organize and work as convener in self Defence Program, Annual Day Program, Mahaparinirvan Diwas of death of Dr. Bhim Rao Ambedkar and Dr Ambedkar Jayanti Program
- Volunteered for National Workshop on Health Benefits of Millets organised by Dr. Bhim Rao Ambedkar College, DU and ICSSR on 19th Feb. 2024.

- Convener in Organizing Committee of Memorial lecture on the occasion of 69th Mahaparinirvan Divas on 6th December 2024
- Convener in Organising Committee of Annual day Program of the college on 8 th February 2024
- Appointed as external examiner for the practical examination, BC om programme financial management, 2412092302, unique paper Code Of semester three held on December 2023 and 2024 in Daulat Ram College ,University of Delhi
- Member in the preparation of guidelines of paper titled financial management of B Com paper number 3.2 semester 3 NEP syllabus held on 6 October 2023 organised by Department Of Commerce, Delhi School of Economics, University of Delhi and College of vocational studies, University of Delhi
- Convener of the board of paper setter for UGC F examination, December 2023 of financial management Sem III code 241209230273 of B Com UGC F
- Convener of the board of Paper setters for CBCS annual examination April May 2023 of Cost Accounting paper Code C101 Semester three B Com programme and Annual mode
- Convener of the board of Paper setters for UGC F examination, December 2024 of financial management, 2412092302 Sem III B Com UGCF
- Done evaluation work for OBE and other exams from time to time

Areas of Interest / Specialization

Areas of specialization are Accounting, Finance and Management

Subjects Taught

Financial Management and Cost Accounting to B. Com Hons and B. Com students

Research Guidance

Publications Profile

- Paper titled "A Bibliometric Analysis on Smart Mobility in Urban Areas: A Metro Urban Transit" published in The Indian Journal of Commerce, Quarterly Publication of the Indian Commerce Association, Vol. 7, No.1, January-March, 2024
- A Study on Efficient Comprehensive Package for Delhi Metro Commuters. *European Economic Letters ISSN 2323-5233Vol 13, Issue 3 (2023)*,
- An Empirical Study on Status of Women Empowerment in India, ISSN: 1001-4055,
 Tuijin Jishu /Journal of Propulsion Technology Vol. 44 No. 2 (2023)

- Paper 'Challenges of Indian Education System" published in The Peer Reviewed Journal, IJRAR (2022)
- Paper "Activity- Based Cost Method– A Case Study of an Under Graduate College" in the Suraj Punj Journal For Multidisciplinary Research, 2022
- Analysis of Capital to Risk Assets Ratio (CRAR) and Basel Norms, International Education & Research Journal (IERJ), June 2022, Vol. 8. Issue 6, Pg.32-35. E-2454-9916.
- Importance of Financial Budgeting, ISSN 2347-3061, Indian Journal of Finance and Economic Management, Jan. 2022 Vol. 9 Issue 1 Pg. 1-15
- Impact of Globalization on Culture, RESEARCH JOURNEY' International E- Research Journal ,May-2022 Special Issue ,Issue 294(B), Pg. 51-57, E-2348-7143
- A Study on Evaluation of a Decision Tree Model for Educational Institutes (Digital Marketing Strategy- Artificial Intelligence, International Journal of Research in Commerce & Management, June 2022, Vol. 13,ISSUE- 6,Pg. 1-4, 0976-2183
- An Analysis on Introduction of Participation in The Field of Budgeting, Journal of Positive School Psychology, 2022, Vol. 6, Issue - 6, Pg. 2303-2309, E-2717-7564, Scopus Indexed, (2020 to present)
- A Study on the Environment Sustainability Development- through the True and Thrift Accounting Model" IJFANS International Journal of Food and Nutritional Sciences, ISSN Print 23191775 online 2320 7876, UGC CARE LIST (GROUP-1) Journal Volume 11,Iss 1, Nov 2022
- A Correlative Study: The Influence of Job Stress on Depression and Anxiety Among Female School Teachers, Elementary Education Online –Open Access & Peer Reviewed,

Online, Jan 2021, Vol. 20, Issue 1, Pg. 6401-6411, E-1305-3515, Scopus Indexed (2013 to 2021), & Open Access & Peer Reviewed

- Women Empowerment- A Rational Analysis, International Research Journal of Management Science & Technology (IRJMST), June 2019 Vol 10 Issue, Pg. 134-139, Online 2250 – 1959 Print 2348 – 9367
- Transparency in Accounting and Disclosure Practices of Banks [A Case Study of Oriental Bank of Commerce (OBC), International Journal of Pure & Applied Management Sciences, 2018 Vol. 2(1), Pg. 37-43, 2456-4516 (Online), UGC -45255
- Compliance of AS 9 Revenue Recognition International Research Journal of Commerce, Arts and Science, August 2017 Vol. 8,Issue 8, Pg. 272-284, 2319-9202 (Online)
- Compliance of Accounting Standards of ICAI and the RBI Guidelines by Urban Co-Operative Banks A Study of Selected Bank ,International Research Journal of Management, Sociology and Humanities, 2012, Vol. 3, Issue 1, Pg. 313-319, 2277-9809, (Online) 2348-9354 (Print)
- Accounting & Reporting Practises of Commercial Banks for Investment, 0019-512X 2454-6801 UGC-349 Indian Journal of Commerce, April-June 2007 Vol – 60 Issue 2 Pg. 12-21

Books:

- Co-author of "Cost Accounting Concepts and Methods" B.Com.(Hons), Asian Books Private Limited.
- . Co-author of "Cost Accounting Concepts and Methods" B.Com., Asian Books Private Limited.

Course Content

 Develop course content writer, SEC-Commerce, Finance for Everyone, Department of Distance & Continuing Education, Campus of Open Learning, School of Open Learning, University OF Delhi, 2022, ISBN:978-93-95774-66-6

Conference / Presentations / Workshops

- Paper "Accounting and Reporting Practices of Commercial Banks for Investments" presented at The "All India Accounting Conference and International Seminar" organized by the Indian Accounting Association, Delhi Chapter in association with the Department of commerce, University of Delhi and Shri Ram College of Commerce (2006) was awarded the "Best Paper Award"
- Attended Faculty Development program (in Banking & Finance Services organized by the Institute of Life Long Learning, University of Delhi in Collaboration with ICICI Bank(2007)
- Indian Banking Sector Reforms In Disclosures Practices, The Indian Republic at Crossroads, , Jamia Millia Islamia, 18-22 Dec 2008 [Paper Presented]
- Paper' Compliance of Basel II -A study of CRAR and EPS OF ICICI Bank 'presented at The All India Accounting Conference and International Seminar organized by the Shri Ram College of Commerce, University of Delhi (2012)
- Participated in National Seminar and presented Paper on Impact of Globalization on Indian Economy(2001) and also presented paper on "Autonomy to students to foster creativity and originality at school level"(2018)
- Attended Short Term Course ON MOOCs, E- Content Development and open Educational Resources held, 2022
- Presented a paper on "Digital Marketing Strategy" was awarded the "Best Paper Award" at 6th International Conference on 'Disruptive Innovation and Digital Transformation in Business and Management" (DIDTBM-2022) organized by GL Bajaj Institute of Management and Research, PGDM Institute (GLBIMR) in association with Zakir Hussain Delhi College (Evening). University of Delhi on 5-6 May 2022.
- Relationship of CRAR and EPS ,Institutions, Governance and Justice. XXIV Annual International Seminar, Sponsored by: Delhi School of Professional Studies and Research (DSPSR) ,04-05 June 2022 [Paper Presented]

- Got best Paper award in the Research Paper Presentation, entitled "Interlinkages of Indian sectoral Indices with global markets: An empirical study during COVID-19 and Russian Ukraine conflict" at the 10th International conference on advances in Business and Management on business practices in the era of sustainable development goals, 2030 and new age technologies on 10th and 11 November 2022 organized by Department Of Commerce, Shaheed Bhagat Singh College, University of Delhi.
- Got best Paper award entitled "An empirical study on status of women empowerment in India" in two days. National seminar, "Footprints of women in making of Bharat" held at the conference Centre University of Delhi on November 2022 organized by Non collegiate women's education board ,sponsored by ICSSR in collaboration with Akhil Bhartiya Rashtriya Shaikshik Maha Sangh(ABRSM)
- Presented a research paper and titled "A Bibliometric analysis on smart mobility in urban areas: a Metro urban Transit" in the 74th All India Commerce conference of the Indian commerce Association held on December 2023
- Best Research paper Award in the 5th World Environment Summit 2024 organised by Environment and Social Development Association (ESDA India) and Dr. B R Ambedkar College, DU and others on 16th-18th November, 2024.
- Member of Organizing Committee in the National Consultation on the Bhartiya Model of Community Development held on 15th October, 2024 at Dr. Bhim Rao Ambedkar College, DU and Organised by Dr. Bhim Rao Ambedkar College, DU and KKM College, SKM University, Jharkhand.
- Member of Organizing Committee of the 5th World Environment Summit 2024 organised by Environment and Social Development Association (ESDA India) and Dr. B R Ambedkar College, DU and others on 16th-18th November, 2024.
- Got Best Research Paper Award for Paper titled "Sustainable Tax Saving for Eco-Friendly Tax Payers in the Urban Capital: A Multiple Method Analysis Approach" presented in 10th Annual International Commerce Conference organized by Department of Commerce, Delhi School of Economics, University of Delhi and Deen Dayal Upadhyaya College, University of Delhi on January 6-7, 2025

Invited Speaker/ Resource person

- Invited Speaker in the orientation programme of NCWEB on topic "National Education policy (NEP) 2020, held on 23rd SEPTEMBER 2024.
- Resource person in FDP on "NEP 2020 Orientation & Sensitization Program" organized by MM-TTC: Ramanujan College, Delhi in collaboration with Dr. Bhim Rao Ambedkar College, Delhi from 13 November, 2024 22 November, 2024 under Malaviya Mission Teacher Training Program (MM-TTP) of University Grants Commission (UGC).
- Resource person in Ramanujan College, University of Delhi, organised NEP Orientation and Sensitization Programme under the aegis of the UGC-Malaviya Mission Teacher Training Program (MMTTP) and the Ministry of Education, Government of India, from December 18th to December 28th 2024
- Resource Person in Online NEP Orientation Training Programme on the theme "NEP Orientation and Sensitization Programme" organized by Malaviya Mission Teacher Training Centre (MMTTC), Ramanujan College, University of Delhi sponsored by University Grant Commission Malaviya Mission Teacher Training Programme (UGC-MMTTP) from 04-02-2025 to 13-02-2025.

•

Awards and Distinctions

- Received Appreciation Letter from ICICI BANK by K.V. Kamath(Managing Director of ICICI Bank)
- "Best Paper Award" (2022)
- Best Paper Award" (2006)

Association With Professional Bodies

Lifetime membership of Indian Commerce Association (ICA) Lifetime membership of Indian Accounting Association (IAA)

Other Activities

Professional Qualifications:

CA (Intermediate),(1994) Institute of Chartered Accountants of India and

I.C.W.A (Intermediate),(1994) Institute of Cost And Management Accountants of India.

Signature of Faculty Member

•	 You are also requested to also give your complete resume as a DOC and PDF file to be attached as a link on your faculty page. 								