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University of Delhi



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Invitation to Participate in Bharatiya Vyapar Mahotsav 2026

1 message

Vikrant Abrol <vikrant@bvmission.com>

To: vc@du.ac.in

Cc: Somya Khandelwal <somya@bvmission.com>

Wed, Jul 29, 2026 at 12:02 PM

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Dear Sir/Ma'am,

I am writing to invite your institution to be a part of the Bharatiya Vyapar Mahotsav (BVM) 2026 - India's largest multi-sectoral "Made in India" business exposition, positioned as The Great Indian Common Market - to be held from 12–15 August 2026 at Bharat Mandapam, New Delhi.

BVM 2026 is a joint initiative of the India Trade Promotion Organisation (ITPO), Ministry of Commerce & Industry, and the Confederation of All India Traders (CAIT), the world's largest traders' federation. Anchored in the vision of Aatmanirbhar Bharat and Viksit Bharat, the event will bring together over 500+ exhibitors, 2 lakh+ B2B delegates, and 10 lakh+ visitors, alongside senior representatives from 10+ Central Ministries and States/UTs.

A key highlight relevant to Delhi University students is the Bharat Innovation & Startup Exchange (BISE) — a flagship initiative of Bharatiya Vyapar Mahotsav, conceived to give Indian startups a truly global stage. BISE brings together 100 curated startup pods, 50+ high-value investors, and a dedicated DPIIT Startup India helpdesk, alongside a packed calendar of growth-focused events — pitch sessions, influencer panels, mentor-connect sessions, and more — all designed to help promising ventures scale, gain visibility, and access the right capital and guidance.

We see two distinct ways your college can be part of this initiative:

Part A: Direct Student Participation

1. Bharat Innovation & Startup Exchange Awards 2026 (free registration)

- A national recognition platform for startups and MSMEs, open to applications from across India.
- Award jury comprising leading investors, startup founders, industry experts, and incubator leaders.
- Winners will be felicitated by a senior Government of India Minister on the national stage at BVM 2026.
- An excellent opportunity for any student-run startup or venture incubated on campus to gain national visibility, credibility, and investor attention.

2. Visiting BISE as a Learning Experience

Even students not running a venture will benefit from visiting the BISE zone, which features

- Pitch sessions in front of investor panels.
- 1:1 meetings with matched investors and mentors.
- Direct access to VCs, angel networks, incubators, and accelerators.
- Live government scheme desks (Startup India, MSME schemes, regulatory guidance).

This offers commerce, economics, and management students a rare, real-world view of how startups raise capital, pitch to investors, and navigate government support — far beyond what a classroom can offer.

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Students may visit BVM 2026 as B2C visitors, or register as Business Delegates if their venture is exhibiting or seeking B2B connects, across the four exhibition days.

Registration for both categories is open here:

To register as a Visitor, please click here:

<https://bharatiyavyaparmahotsav.com/visitor>

To register as a Business Delegate, please click here:

<https://bharatiyavyaparmahotsav.com/business-delegate>

We would also be glad to facilitate group visits, campus walkthroughs on-site, or curated sessions for student delegations, subject to scheduling.

Part B: Students as Ambassadors — Reaching Parents, Families & Communities

Beyond their own participation, students can play a valuable role in carrying word of BVM 2026 back to their families and communities:

With 10 lakh+ visitors expected and offerings spanning MSME products, home & lifestyle exhibits, government scheme desks, and cultural programming, BVM 2026 is a genuinely family-friendly event — not just a business one.

- Students can be encouraged to share the event with parents and families as a worthwhile weekend outing, especially those interested in "Made in India" products, entrepreneurship, or government initiatives.
- Registration as a visitor is simple and free via the same link above, making it easy to share with family and friends
- This also gives students a simple, tangible way to contribute to a national initiative — by helping spread awareness of Vocal for Local and Local to Global within their own circles, at effectively no cost or effort beyond word-of-mouth.
- We can support this with digital assets (posters, social media creatives, short videos) that your Entrepreneurship Cell or student societies can circulate on WhatsApp groups, class groups, and social media, making it easy for students to invite their communities.

How your college can help

1. Circulate this invitation - particularly to your Entrepreneurship Cell, incubation centre, commerce/management departments, and student societies - so eligible ventures can apply for the Awards, interested students can plan their visit, and word can spread to families and communities.
2. Help us reach across the DU network - if you could connect us with counterparts at other colleges, or a central DU forum (Dean of Colleges, Students' Union, or similar), we would be glad to extend this invitation more broadly and coordinate outreach across the University.

I would welcome a short call or meeting to discuss how BVM 2026, and the Bharat Innovation & Startup Exchange in particular, can be made genuinely useful for your students and their families.

For registration assistance or general queries, students and families can also call our helpline: +91 96677 51132

For queries or coordination, please reach our secretariat:

BVM 2026 Secretariat

50 Yamuna Apartments, Dr Bishambar Das Marg, Baba Khark Singh Marg Area, New Delhi, Delhi 110001

Email: contactus@bvm2026.com | Phone: +91 96677 51132 / +91 96677 51479

Website: bharatiyavyaparmahotsav.com

Looking forward to your support in bringing India's young talent — and their families — closer to the spirit of Vocal for Local and Local to Global.

For your reference, please find attached:

Presentation and the YouTube Song Link

Song Link: https://youtu.be/XSyJfNvSRRM?si=vSPppl_ZmeqluWlu

With warm regards,



A Joint initiative of



Vikrant Abrol

Chief Executive Officer - Bharatiya Vyapar Mission

Bharatiya Vyapar Mahotsav - A Joint initiative of India Trade Promotion Organisation (ITPO) & Confederation of All India Traders (CAIT)

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12-15 August, 2026 | Bharat Mandapam, New Delhi, India

2 attachments

BVM Brochure_A5 (1).pdf
2135K

BVM Ppt Final.pdf
18194K