



दिल्ली विश्वविद्यालय
University of Delhi

Dear Culture Council
WY
WPS

Registrar DU <registrar@du.ac.in>

Fwd: KALANTAR 2025 being organized by Kalantar Art Foundation -regarding

1 message

UJJWAL YADAV <ujjwal.yadav1@gov.in>

Mon, Sep 29, 2025 at 3:54 PM

To: registrar@efluniversity.ac.in, registrar@manuu.edu.in, registrar@rgu.ac.in, registrartu@tezu.ernet.in, registrar@cub.ac.in, ggvr.registrar@gmail.com, registrar@aus.ac.in, "Registrar, UoH" <registrar@uohyd.ernet.in>, "Prof. Rajneesh Bhutani" <registrar@pondiuni.edu.in>, osdadmin@mgcub.ac.in, registrar@du.ac.in, registrar@jmi.ac.in, REGISTRAR JNU <registrar@mail.jnu.ac.in>, registrar@cug.ac.in, registrar@cuh.ac.in, registrar@hpcu.ac.in, registrar@cuaj.ac.in, registrar@cukashmir.ac.in, registrar@cukerala.ac.in, registrar@cuk.ac.in, registrar@cujammu.ac.in, registrar@curaj.ac.in, registrar@cutn.ac.in, registrar@visva-bharati.ac.in, registrar@igntu.ac.in, registrar@dhsgsu.edu.in, registrar@mgahv.in, registrar@manipuruniv.ac.in, registrar@nehu.ac.in, registrar@mzu.edu.in, registrar@nagalanduniversity.ac.in, registrar@cuo.ac.in, "Dr. Vijay Sharma" <registrar@cup.ac.in>, registrar.amu@amu.ac.in, reg_au@allduniv.ac.in, "Dr. Ashwini Kumar Singh" <registrar@bbau.ac.in>, registrar@bhu.ac.in, registrar@cus.ac.in, registrar@tripurauniv.ac.in, "Registrar H.N.B. Garhwal University Srinagar" <registrar@hnbgu.ac.in>, registrar@csu.co.in, registrar@slbsrsv.ac.in, Registrar@nsktu.org, registrar@ignou.ac.in

Cc: Partha Kansabanik <pkansabanik.ndma@nic.in>, RAJEEVBHAREE US <rajeev.bahree@nic.in>, PARVESH KUMAR PARVESH KUMAR <parveshkr.edu@gov.in>, BHAGWAN SAWRUP <bhagwanswaroop.edu@nic.in>

Sir/Madam,

Please refer to the trail mail regarding the subject cited above.

With regards,

Ujjwal Yadav
Assistant Section Officer
Ministry of Education
CU-CDN

R-3488
29/9/25

From: "UJJWAL YADAV" <ujjwal.yadav1@gov.in>

To: vc@efluniversity.ac.in, vc@manuu.edu.in, vc@rgu.ac.in, vc@tezu.ernet.in, vc@cub.ac.in, "Vice Chancellor GGU Bilaspur" <vc@ggu.ac.in>, vc@aus.ac.in, vc@uohyd.ac.in, "Vice Chancellor, PU" <vc@pondiuni.edu.in>, vc@mgcub.ac.in, vc@du.ac.in, vc@jmi.ac.in, "VC VC" <vc@mail.jnu.ac.in>, vc@cug.ac.in, vc@cuh.ac.in, vc@hpcu.ac.in, vc@cuaj.ac.in, vc@cukashmir.ac.in, vicechancellor@cukerala.ac.in, vc@cuk.ac.in, vc@cujammu.ac.in, vc@curaj.ac.in, vc@cutn.ac.in, vice-chancellor@visva-bharati.ac.in, vc@igntu.ac.in, vc@dhsgsu.edu.in, vc@mgahv@hindivishwa.ac.in, vc@office@manipuruniv.ac.in, vc@nehu@nehu.ac.in, vc@mzu.edu.in, vc@nagalanduniversity.ac.in, vc@cuo.ac.in, "R. P Tiwari" <vc@cup.ac.in>, vc@amu@amu.ac.in, vc@allduniv.ac.in, "Prof. Raj Kumar Mittal" <vc@bbau.ac.in>, vc@bhu.ac.in, vc@cus.ac.in, vc@tripurauniv.ac.in, "Vice Chancellor" <vc@hnbgu.ac.in>, "vc cuap" <vc.cuap@gmail.com>, vc@ctuap.ac.in, vc@csu.co.in, vc@slbsrsv.ac.in, "vice chancellor" <vice_chancellor@nsktu.org>, vc@ignou.ac.in

Cc: "Partha Kansabanik" <pkansabanik.ndma@nic.in>, "RAJEEVBHAREE US" <rajeev.bahree@nic.in>, "PARVESH KUMAR PARVESH KUMAR" <parveshkr.edu@gov.in>, "BHAGWAN SAWRUP" <bhagwanswaroop.edu@nic.in>

Sent: Monday, September 29, 2025 3:53:01 PM

Subject: Fwd: KALANTAR 2025 being organized by Kalantar Art Foundation -regarding

Sir/Madam,

Please find the attached Office Memorandum dated 29.09.2025 of CDN Section of Ministry of Education regarding the subject cited above.

2. It is informed that the Kalantar Art Foundation is organizing its Annual Art Festival, which will encompass National Level Competitions, expert-led online workshops across various art forms, and storytelling sessions centered on themes that promote moral values.

3. The detailed schedule of the Annual Art Festival can be found on pages 8 and 9 of the attached document.

4. In view of the above, your esteemed participation in this event is kindly requested to contribute to the successful execution of the program.

With regards,

Ujjwal Yadav
Assistant Section Officer
Ministry of Education
CU-CDN

From: "PARVESH KUMAR PARVESH KUMAR" <parveshkr.edu@gov.in>
To: "UJJWAL YADAV" <ujjwal.yadav1@gov.in>
Sent: Monday, September 29, 2025 3:29:31 PM
Subject: Fwd: KALANTAR 2025 being organized by Kalantar Art Foundation -regarding

An ART Festival named KALANTAR 2025 is being organized by Kalantar Art Foundation, Section-8 (non-profit) organization.

Detail of program is mentioned at page 8-9 of attachment, accordingly, central universities may be informed for participation of their students in the said event, if interested.

===== Forwarded message =====

From: RAJEEV BAHREE <rajeev.bahree@nic.in>
To: "PARVESH KUMAR" <parveshkr.edu@gov.in>
Cc: "BHAGWAN SAWRUP" <bhagwanswaroop.edu@nic.in>, "ujjwalyadav1" <ujjwal.yadav1@gov.in>
Date: Mon, 29 Sep 2025 14:28:30 +0530
Subject: Fwd: KALANTAR 2025 being organized by Kalantar Art Foundation -regarding

===== Forwarded message =====

===== Forwarded message =====

From: Partha Kansabanik <pkansabanik@ndma.gov.in>
To: "rajeevbahree" <rajeev.bahree@nic.in>, "PARVESH KUMAR PARVESH KUMAR" <parveshkr.edu@gov.in>,

"satyam"<satyam@dcmsme.gov.in>

Date: Mon, 29 Sep 2025 14:22:57 +0530

Subject: Fwd: KALANTAR 2025 being organized by Kalantar Art Foundation -regarding

===== Forwarded message =====

===== Forwarded message =====

From: Mrutyunjay Behera <mrutyunjay.b@nic.in>

To: "Partha Kansabanik"<pkansabanik@ndma.gov.in>

Date: Mon, 29 Sep 2025 13:56:10 +0530

Subject: Fwd: KALANTAR 2025 being organized by Kalantar Art Foundation -regarding

===== Forwarded message =====

===== Forwarded message =====

From: CDN Section <cdn.edu@nic.in>

To: "Govind Jaiswal"<govind.jaiswal@ias.nic.in>, "Armstrong Pame"<armstrong.pame@nic.in>, "Purnendu Banerjee" <pk.banerjee@nic.in>, "Saumya Gupta"<saumya.gupta@ias.nic.in>, "Mrutyunjay Behera"<mrutyunjay.b@nic.in>, "Syed Rizwi"<syed.rizwi@gov.in>, "SANJOG KAPOOR"<sanjog.kapoor@nic.in>, "Navanita Gogoi" <navanita.gogoi@nic.in>, "Manmohan Kaur"<manmohan.icoas@nic.in>

Cc: "prashantabehera"<prashanta.behera@gov.in>, "contact"<contact@kalantarart.org>, "ravikant"<ravi.kant@nic.in>

Date: Mon, 29 Sep 2025 11:28:43 +0530

Subject: KALANTAR 2025 being organized by Kalantar Art Foundation -regarding

===== Forwarded message =====

Sir/Madam

Please find enclosed herewith an O.M regarding KALANTAR 2025 being organized by Kalantar Art Foundation for taking necessary action as deemed appropriate.

Regards

CDN Section

Deptt. of Higher Education

Ministry of Education

With Regards

Parvesh Kumar

Section Officer

Central University Co-ordination



O.M Kalantar 2025 .pdf

1693K

No: M.11018/07/2025-CDN
Government of India
Ministry of Education
Department of Higher Education
(CDN Section)

229 C-Wing, Shastri Bhawan, New Delhi
Dated: 29th September, 2025

OFFICE MEMORANDUM

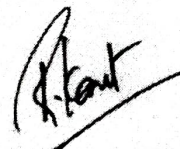
Subject: KALANTAR-2025 being organized by Kalantar Art Foundation – reg.

The undersigned is directed to forward herewith a copy of letters dated 25.06.2025 and 10.09.2025 along with enclosures received from Kalantar Art Foundation wherein it has been informed that an Annual Art Festival is being organized by it. It has been informed that the competition has started from 28th July, 2025 and last date of submission of entries has been extended to 21st October, 2025 from 21st September, 2025.

2. The festival will include National Level Competitions (in various art forms), Expert Sessions on various topics, online workshops in different art forms and storytelling on topics inculcating moral values (by expert storytellers).

3. It is requested to take necessary action, as deemed appropriate, for circulating the information among HEIs, Schools to facilitate maximum participation of the students in the aforesaid event.

Encl.: As above



(Ravi Kant)
Under Secretary (CDN)

To

All Bureau Heads of D/o Higher Education
Copy for similar action to: -US (Coord.), D/o SE&L

Copy for information to : -Loveleena Rath, Program coordinator, Kalantar 2025 – Annual Art Festival, Web: <https://kalantarart.org> Email: contact@kalantarart.org
Mobile: 9625819972 / 7982719972

CIN No.
U85300UP2022NPL168405
NGO Darpan Unique ID
UP/2022/0327989



- ART EDUCATION
- ART COMPETITIONS
- CHARITY SHOWS
- ART CAMPS
- ART SEMINARS
- ART AWARDS

To,

The Secretary,
Department of Higher Education
Ministry of Education,
Govt. of India
Delhi

Date: 25-06-2025

Reg: KALANTAR-2025 (Annual art Festival) by Kalantar Art Foundation

Sub: Request for support in reaching out to Government and private universities and colleges.

(Kind Attention: PPS to Secretary, Department of Higher Education)

Respected Sir,

We feel proud to introduce ourselves as country's leading non-profit organization in the field of bringing social changes by way of practicing art. Since our inception, we have tried to help people understand the power of art within them and further exploit it for their self-growth and for growth of society.

Among our various endeavors, four prominent are:

- कारागार के कलाकार (कारागार के बंदियों के लिए कला के जरिये मानसिक स्वास्थ्य कार्यक्रम)

Under this project, we impart free art trainings and mental well-ness sessions to the prison inmates and children of juvenile prisons / government observation homes.

- कला-दीक्षा (निःशुल्क कला प्रशिक्षण केंद्र)

Kala-Deeksha centres are free art education centres run by Kalantar at various locations. Till date, almost 2000 children, females and youth have been trained under this project in various art forms. Not only these students are trained on different art forms, but we also try to inculcate moral values and social responsibilities in their heart. Our 1st student under Kala-Deeksha recently won 1st prize in Webtoon challenge during the recently held WAVES summit.

- देश के प्रथम कला ग्राम की स्थापना

Kalantar is developing village Gejha of district Gautam Budh Nagar as 1st (Model) Art Village of the country. Not only this art village will present a beautifully curated and colorful village but also, we are committed to make this village the 1st one to have one artist in each family residing the village. This project is a trendsetter to many such projects in the country, thus bringing a phenomenal change in the society.

- कला-उत्सव (देशव्यापी वार्षिक कला प्रतियोगिताएं)

These are **Annual Art Festival** (a way of celebrating different art forms) under which we organize National Level Competitions for various art-form (including, but not limited to painting, creative writing, music, acting, dance). Topics in the competition are taken considering their social impact. USP of the event is that alongwith Government and Private schools, many prisons, old age homes, women shelter, juvenile prisons and orphanages equally participate in these programs and every year we get participation of more than 50000 participants from across the country.

CORPORATE OFFICE : Plot No. 29-A, Sector-93B, Noida
REGISTERED OFFICE : 237-A, Express View Apartment, Sector-93, Noida
PHONE : +91-9625819972/ +91-7982719972 **WEBSITE :** www.kalantarart.org

In the past years this event has been done in association with various Ministries, State Government and PSU. Few of our supporting partners in past years are as below:

- o MoHUA https://youtu.be/zLuwwQhxp4M?si=2Rn_oB1b88he87Ta ,
- o DRDO,
- o NMCG <https://youtu.be/s9iVeRCRxWE?si=JIJya5A6JR7PBEvg>
- o Government of Uttar Pradesh
(<https://www.instagram.com/kalantarart/reel/CoM0N4rNR7G/>)

ABOUT KALANTAR 2025 (Annual Art Festival)

The KALANTAR 2025 – Annual Art Festivals is a uniquely crafted 3 months celebration starting in 2nd half of June and ending with final celebrations on 21st September, 2025 i.e. World Peace Day. The themes for this year's celebrations are:

- o योग (जोड़ तन, मन और हृदय का)
- o पंचतत्वम् (नभ, जल, पावक, गगन, समीर)
- o जरा याद उन्हें भी कर लो (देश के वो अनदेखे व्यक्तित्व जिन्होंने देश की स्वतंत्र में अमूल्य योगदान दिया है)
- o क्षमा या क्रोध ? (क्या है शांति का उचित पथ)

The festival will include the following:

- o National Level Competitions (in various art forms)
- o Expert Sessions on various topics
- o Online workshops in different art forms
- o Storytelling on topics inculcating moral values (by expert storytellers)

Sir, at Kalantar we have a vision to reach out to the least privileged section of the society along with reaching out to the privileged section. We wish to bring everyone to a platform where they can realize the power of art (not just changing themselves, but also bringing a huge change in the society by way of art). Thus, we look forward to your kind support in reaching out to as much children as possible, through Department of Higher Education.

We sincerely thank you in advance to get your kind support and guidance for KALANTAR 2025. We also look forward to arrange a meeting of Sri Vishal Srivastava (Chairman – Kalantar Art Foundation) with respected Secretary sir to share about Mission Kalantar and Annual Art Festivals in detail.

Profile link of Kalantar Art Foundation is attached herewith, for your kind perusal.

Best Regards,



Puja Srivastava
National Secretary

Enclosure / Attachments: Profile of Kalantar Art Foundation

CIN No.
U85300UP2022NPL168405
NGO Darpan Unique ID
UP/2022/0327989



- ART EDUCATION
- ART COMPETITIONS
- CHARITY SHOWS
- ART CAMPS
- ART SEMINARS
- ART AWARDS

To,

The Secretary,
Department of Higher Education,
Ministry of Education,
Govt. of India
Delhi

Date: 10-09-2025

Reg: KALANTAR-2025 (National level Annual art Festival) by Kalantar Art Foundation – request for circulation amongst Educational Institutions

Sir,

We feel motivated to introduce ourselves, i.e. Kalantar Art Foundation as a Section-8 (non-profit) organization working on bringing a huge social revolution by way of practicing various art, and seek your kind support in giving a wide exposure to KALANTAR-2025 (Annual art Festival) being run presently.

The Foundation was established in 2013 and since then, it has been selflessly working to help the society understand and explore the power of art within them. This is being done under the guidance of **our esteemed advisers** PadmShri Prof (Dr) Mahesh Verma, VC, Indraprastha University; Shri Balvinder Kumar (former Secretary Mines and well-known Mental Wellness Coach); Shri Arun Saxena (Adviser to Railway Minister and former GM-NCR) and many others from the corporates.

Sir, in process of the social endeavors, we have been organising Annual Art Festivals, which were started at District level in 2015. Since 2020, the competitions are being organized at National Level on various art forms (on virtual platform). These Art Festivals are not just another competition like many. **Every year, we pick one or more theme that resonates with the working of the government and promote them to sensitize the participant about the same.** In the past we have taken themes like, Rejuvenation of Rivers (associating with NMCG), Swachhta ka Sankalp (associating with the MoHUA), devotion of our superheroes - the soldiers (associating with the DRDO), bringing out the culture of Uttar Pradesh (associating with the State of Uttar Pradesh). **As our achievement to this endeavor**, Sri D S Mishra (former Chief Secretary, Uttar Pradesh), Sri Rajiv Ranjan Mishra (former DG-NMCG) and Shri C.N. Sinha, SP, Hathras, Uttar Pradesh have constantly been guiding us till date on our various projects.

With our festivals, we try to connect the most remote and most underprivileged artists in the country. Not just they participate in the competitions, rather, we try to help them regain the art they are missing in their daily hectic schedules and in their monotonous routines. **During the past competitions, we were able to connect with many prisons, old age homes, orphanages, etc.** We found many senior citizens from the old age homes performing dance, singing and theatre without any expectations of awards or rewards, on the other hand we saw performances from

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PHONE : +91-9625819972/ +91-7982719972 **WEBSITE :** www.kalantarart.org
E-MAIL : kalantarfoundation@gmail.com / contact@kalantarart.org

small children from the orphanages who didn't even knew what Kalantar is all about. We don't hesitate to say that such competitions have also enriched the Foundation by gaining grassroot level experience, motivating us to perform better.

With our art competitions, we also try to find the prospective artists who can be groomed for a better career in the field of art. In one such competition, **we found an enthusiastic prisoner, who was trained and was placed as an artist when he got released from the prison.** Central Prison of Berhampur, Odisha got the 1st prize in dance competition bringing out their best talents in the front line of the art-related activities. Thus, we can confidently say, that our Art Festivals are not just competitions rather a catalyst to the huge social revolution that we call Mission Kalantar (mission of bringing a difference through art).


Under our flagship program Kala-Deeksha and our wellness program Sukoon, we have trained more than 5000 people from various background (including but not limited to slums, villages, prisons, juvenile prisons, specially abled children and many more). We humbly add that all these trainings are free and materials etc. are provided to students by the Foundation itself, with the support of like minded people, and without any Government funding. Many of our trained students have been able to kick-start their career in the field of art. In a recent achievement, **one of our students won 1st prize in the WAVES summit by the Ministry of Information & Broadcasting.**

Sir, as per the process of the competition, once the participants sign up through the registration page, they permanently get a dashboard for all information related to the current event and all past events that will follow. The information on the dashboard include:

- Ongoing competitions they are eligible for;
- Topics of the competition and their related videos;
- All their competition entries;
- Online certificates of the entries made by them;
- Announcements of all related events of the festival

Sir, Considering the social impact of this art festival, we request you to share this with institutes under Ministry of Education, encouraging participation of students in various competitions. We are sure that with your kind support, the KALANTAR 2025 – Annual Art Festivals will witness participation from millions of students across various institutes.

Sincerely thanking you,


Puja Srivastava
National Secretary

Enclosure: Event Details



Kalantar Art Foundation

Presents

KALANTAR 2025- ANNUAL ART FESTIVAL

National Online Competitions-**रग**Cognition

A Concept of



Sponsored by

IN-SOL

AN ISO 9001:2015 CERTIFIED
ART COMPANY

Categories

- Painting
- Digital Art
- Creative writing
- Storytelling
- Singing
- Music
(Lyrics, Singing and Music)
- Dance
- Acting
- Recitation

To submit entry

SCAN here



CLICK THE LINK BELOW
<https://artfestivals.kalantarart.org/competitions/register>

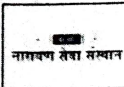
SPECIAL MENTION AWARDS
FOR MAXIMUM PARTICIPATION
TO

SCHOOL
COLLEGE
ACADEMY
PRISON
WOMEN PRISON
GOVT OBSERVATION HOME
ORPHANAGE
WOMEN SHELTER
OLD AGE HOME
NGO SCHOOL

TECHNOLOGY PARTNER



NGO PARTNER



INDUSTRY PARTNER



CSR PARTNER



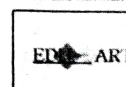
UNIVERSITY PARTNER



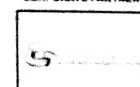
INDUSTRY PARTNER



ART EDU PARTNER



CORPORATE PARTNER



Dear Friends,

Way back in 2012 when we started the journey of Kalantar, we were sure that one day it will reach to millions of people like you - who want to explore the art within, and who want to convey themselves not by words rather by expressions. And, I am glad that I have been able to reach you to convey #MissionKalantar.

Our Annual Art Festivals are not just competitions on various art forms in various age groups, rather they are **a trigger to bring your mind in sync with your heart**. And so is our upcoming event KALANTAR 2025 – Annual Art Festival. **At Kalantar, we believe that art is not just a skill, rather, it is the strongest tool to bring a huge social revolution in the society.**

Whenever you paint, sing, dance, write, act, design, recite or orate, somehow it raises our serotonin levels. And mark this, these benefits don't just come from making art, they also occur by experiencing art. Observing art can stimulate the creation of new neural pathways and ways of thinking. Art releases stress and increases focus. So, **participate in this event to exploit the power of art within you.**

The topics / themes chosen for the art festivals are meant to ignite your mind. So, you don't have to search it on the online search engines. You search it within yourself, in your environment and in the society on a whole. **You will be able to make a better entry, only if will come out with your original thoughts and if the same is concatenating with the topic.**

Remember, **ART IS THE LANGUAGE OF HEART.**

Cheers!!!!

Vishal Srivastava,
Chairman - Kalantar Art Foundation



KALANTAR 2025
ANNUAL ART FESTIVAL
COMPETITION CATEGORIES AND SCHEDULE



ONLINE SUBMISSION OF ENTRY

START DATE – 28th JULY, 2025
END DATE – 21st OCTOBER, 2025

ART FORM	SUB-CATEGORY (IF APPLICABLE)	AGE GROUP	1 ST ROUND SCHEDULE (ONLINE SUBMISSION OF ENTRIES, THROUGH KALANTAR PORTAL)		2 ND ROUND TENTATIVE SCHEDULE (IF APPLICABLE)
			START DATE	END DATE	2 – 20 Nov, 25
PAINTING	Not applicable	Above 5 years and below 7 years	28 th July, 2025	21 st October, 2025	Slot for 2 nd round will be shared with maximum top 20 participants from each age group
		Above 7 years and below 10 years			
		Above 10 years and below 14 years			
		Above 14 years and below 18 years			
		Above 18 years (non- professional)			
		Above 18 years (professional)			

ART FORM	SUB-CATEGORY (IF APPLICABLE)	AGE GROUP	1 ST ROUND SCHEDULE (ONLINE SUBMISSION OF ENTRIES, THROUGH KALANTAR PORTAL)		2 ND ROUND TENTATIVE SCHEDULE (IF APPLICABLE)
			START DATE	END DATE	2 – 20 Nov, 25
DIGITAL ART	Not applicable	Above 18 years	28 th July, 2025	21 st October, 2025	Slot for 2 nd round will be shared with maximum top 20 participants from each age group
CREATIVE WRITING	Hindi Story Hindi Poem	Above 14 and below 18 years	28 th July, 2025	21 st October, 2025	Slot for 2 nd round will be shared with maximum top 20 participants from each age group
	English Story English Poem	Above 18 years			
SINGING	Not applicable	Age group open to all	28 th July, 2025	21 st October, 2025	Not applicable
LYRICS AND SINGING WITH MUSIC	Not applicable	Age group open to all	28 th July, 2025	21 st October, 2025	Not applicable
DANCE	Not applicable	Age group open to all	28 th July, 2025	21 st October, 2025	Not applicable
ACTING	Nukkad Naatak Play	Age group open to all	28 th July, 2025	21 st October, 2025	Not applicable
STORY TELLING	Not applicable	Above 14 and below 18 years Above 18 years	28 th July, 2025	21 st October, 2025	Not applicable
RECITATION OF SHLOKAS	Not applicable	Above 8 years and below 11 years Above 11 years and below 14 years Above 14 years and below 18 years	28 th July, 2025	21 st October, 2025	Not applicable



KALANTAR 2025 – Annual Art Festival
SCAN HERE TO SIGN-UP FOR THE EVENT

